

# MEDIA RELEASE

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## **2010 MODEL CARS, SUVs, TRUCKS AND VANS ON DISPLAY AT 52nd ANNUAL INTERNATIONAL AUTO SHOW**

SAN FRANCISCO, CA (November 23, 2009) The 2010 model cars, SUVs, trucks and vans from the world's major manufacturers will be on display at the San Francisco Chronicle|SFGate.com 52nd Annual International Auto Show presented by AutoTrader.com starting Thanksgiving, November 26 and running through Wednesday, December 2, at Moscone Convention Center.

The International Auto Show will offer Bay Area auto buyers and enthusiasts their first opportunity to see the new 2010 models from such manufacturers as: Acura; Aston Martin; Audi; Bentley; BMW; Buick; Cadillac; Chevrolet; Chrysler; Dodge; Ferrari; Ford; GMC; Honda; Hyundai; Jaguar; Jeep; Kia; Lamborghini; Land Rover; Lexus; Lincoln; Lotus; Maserati; Mazda; Mercedes-Benz; Mercury; Mini; Nissan; Saab; Scion; Smart Car; Subaru; Porsche; Rolls Royce; Toyota; Volkswagen; and Volvo.

Among the new introductions expected to be on display at this year's show are: Acura MDX Advance and ZDX; Audi Q5; Buick LaCrosse; Cadillac CTS Sports Wagon and SRX; Chevrolet Equinox; Ford Taurus SHO and Transit Connect; Honda Crosstour; 2011 Hyundai Equus; Jeep Grand Cherokee; Kia Soul; Land Rover LR4; Mazda 3; Mercedes-Benz E Class; Porsche Panamera; Saab 95 (on display only 11/26-11/29 only) Subaru Legacy and Outback, Volkswagen Beetle 2.5 and Golf; Volvo C30, XC60 and C70 R-design.

The 2010 alternative fuel, high-mileage and hybrid vehicles being exhibited include the BMW X5 Diesel and X6 Hybrid; Cadillac Escalade 2 Mode Hybrid; Cadillac Converj EV; Chevrolet Silverado and Tahoe 2 Mode Hybrids and E85 vehicles; Ford Escape and Fusion Hybrids; GMC Sierra and Yukon 2 Mode Hybrids; Honda Civic IMA 4-door Hybrid, Insight EX and LX; Lexus HS and RX Hybrids; Lincoln MKT and MKS Exoboost; Mini; Mercedes-Benz ML BlueTec and S400 Hybrid; Mercury Mariner and Milan Hybrids, Nissan Leaf (on display only 11/26-11/29); Smart Car; Toyota Camry, Highlander and Prius Hybrids

In the sports car category the models expected include: Aston Martin DBS Volante; Audi R8 and TTS; Bentley Continental Flying Spur and GTC Speed; BMW 335d, 550GT, M3 and Z4; Chevrolet Camaro Transformer Edition, Corvette Grand Sport and ZR1; Dodge Challenger SRT-8 and Charger; Ferrari California; Ford Mustang GT 500 and V6; Jaguar XKR; Lamborghini Murcielago Super Veloce and Gallardo Spyder; Lotus Evora; Maserati GranTurismo and Quattroporte; SV Motors SV 9 Competizione.

Young or old, male or female, looking to buy a new vehicle or just a car buff, the International Auto Show provides entertainment for every member of the family. In addition to the 2010 models vehicles this year's show will include a classic car collection from the Academy of Art University, the Big O Tires Extreme Autofest hosted by Verizon Wireless, hot rods from Dominator Street Rods, racecars, an auto accessory area with aftermarket products, interactive exhibits, simulators, a slot car track and much more.

The San Francisco Chronicle|SFGate.com International Auto Show, which is supported by the California New Car Dealers Association, is the largest auto exposition in Northern California and the only one held regionally that attracts the dazzling high-tech displays from the world's major manufacturers. The Show will fill the 1.2 million sq. ft. Moscone Center and is expected to draw 350,000 spectators making it the largest exhibition of any kind in Northern California and the second largest auto show in the western United States.

Show hours are:

Thursday, November 26    Tuesday, December 1: 10:00 a.m.    10:00 p.m.

Wednesday, December 2: 10:00 a.m.    9:00 p.m.

Admission is \$8 for adults with children 12 and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit [www.sfautoshow.com](http://www.sfautoshow.com).