

San Francisco Chronicle | SFGate.com
53rd Annual International Auto Show
 Presented by **AutoTrader.com**

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SAN FRANCISCO CHRONICLE|SFGATE.COM INTERNATIONAL AUTO SHOW TO BE HIGHLIGHTED BY ALTERNATIVE FUEL AND HYBRID VEHICLES

SAN FRANCISCO, CA (November 11, 2010) – The San Francisco Chronicle|SFGate.com 53rd Annual International Auto Show presented by AutoTrader.com, November 20-28, at Moscone Center will be highlighted by the largest number of alternative fuel and hybrid vehicles in show history.

Vehicles, designed to emit less or no greenhouse gases and produced by companies such as Ford, Hyundai, Toyota, General Motors, Honda and Nissan will be among the 2011 models exhibited at the show.

“With such a large number of manufacturers displaying their products, the International Auto Show is a great place to learn more about the industry’s environmentally-friendly technology,” said Kevin Diamond, show director.

One of the feature attractions at this year’s show will be the “drive electric tour sponsored by the 100% electric Nissan LEAF™.” Reservations will be taken for a limited number of drivers to take a spin around a track that will be constructed in Moscone Center’s Esplanade Ballroom. The indoor track was approved solely because of the Leaf’s zero-emission power train. For reservations go to www.drivenissanleaf.com

Ford will be exhibiting the Fusion, Escape and Lincoln MKZ hybrid models. The Fusion can cruise at 45 miles an hour without going into the gas mode while Lincoln’s MKZ, which uses Ford’s second generation hybrid technology, gets an EPA-certified 41 miles per gallon rating in the city and 36 mpg on the highway, making it the most fuel-efficient sedan sold in America.

Hyundai is tapping into the environment-conscious market in America for the first time this year, with the introduction of 2011 Sonata hybrid, which gets 40 mpg on the freeway where fifty percent of all American driving is done.

Toyota, the first major manufacturer to produce a gasoline-electric hybrid (making its debut in 1997 in Japan and in the United States in 2000), will display the Toyota Plug-in-Prius along with the third generation Prius hybrid. The Prius hybrid has an EPA estimated combined – city and highway – rating of 50 mpg.

Honda, which can boast that the Insight was the first hybrid sold in the United States in 1999, will display the Insight along with 2011 Civic and CR-Z hybrids. The Civic hybrid gets an EPA estimated highway/city rating of 40-43 mpg.

General Motors will feature 2011 Volt. The company reports results of tests on the Volt battery have been so positive, the battery pack is backed by a 100,000 mile/8-year warranty. The estimated cost for electricity to charge the battery is \$1.50 a day.

AAA’s “Greenlight Showcase” will have Honda’s FCX Clarity, the world’s first dedicated platform hydrogen vehicle; Toyota’s fuel cell hybrid, based on the Highlander model, courtesy of the California Fuel Cell Partnership, it’s own AAA plug-in hybrid Prius, which gets more than 100 miles to the gallon, along with a

charging station from Coulomb Technologies, a leader in electric vehicles; a cut-in-half Nissan XTrail FCV (fuel cell vehicle) and a 100 percent electricity-powered 1960 Porsche by Make Mine Electric.

A list of alternative fuel and hybrid vehicles expected at the Auto Show includes:

Cadillac Escalade Hybrid; Chevrolet Volt; Ford Escape Hybrid 4X4 and Fusion Hybrid; GMC Yukon Denali Hybrid; Honda Civic Hybrid, CR-Z Hybrid, Insight and FCX Clarity; Hyundai Sonata Hybrid; Lexus GS 450h, HS 250h, LS 600h and RX 450h; Lincoln MKZ Hybrid; Nissan LEAF and a Cut-in-half demonstration model of the Nissan XTrail FCV (fuel cell vehicle); Toyota Camry Hybrid, Highlander Hybrid, Highlander Fuel Cell Hybrid, Prius and Plug-In-Prius and Volkswagen Touareg Hybrid

The San Francisco Chronicle|SFGate.com 53rd International Auto Show presented by AutoTrader.com is supported by the California New Car Dealers Association. It is the largest auto exposition in Northern California and the only one held regionally that attracts the dazzling high-tech displays from the world's major manufacturers. This year's show will be highlighted by the new 2011 models vehicles from 36 manufactures. In addition to the 2011 models, alternative fuel and hybrid models the Auto Show will feature the popular Academy of Art University Classic Car Collection, the Aftermarket Alley with tricked-out vehicles, Dominator Street Rods and racecars. The Show will also have an auto accessory booth area and much more.

Show hours are:

Saturday, November 20 – Saturday, November 27: 10:00 a.m. – 10:00 p.m.

Sunday, November 28: 10:00 a.m. – 8:00 p.m.

Admission is \$9 for adults with children 12-years and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit www.sfautoshow.com.

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