

San Francisco Chronicle | SFGate.com
53rd Annual International Auto Show
 Presented by **AutoTrader.com**

MEDIA RELEASE

FOR IMMEDIATE RELEASE
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SAN FRANCISCO CHRONICLE|SFGATE.COM INTERNATIONAL AUTO SHOW FACT SHEET

WHAT:

The San Francisco Chronicle|SFGate.com 53rd Annual International Auto Show is presented by AutoTrader.com and supported by the California New Car Dealers Association. The International Auto Show features the world's major manufacturers displaying their 2011 model cars, SUV's, trucks and vans.

WHEN:

Saturday, November 20 through Sunday, November 28, 2010.

Show hours:

Saturday, Nov. 20 – Saturday, Nov. 27: 10:00 a.m. to 10:00 p.m.

Sunday, Nov. 28: 10:00 a.m. to 8:00 p.m.

VIP/MEDIA PREVIEW:

Friday, November 19 from 7:00 to 9:30 p.m. (invitation only)

WHERE:

San Francisco's Moscone Convention Center, 747 Howard St., located between 3rd and 4th Sts. on Howard St. Exhibits are in the North and South Halls plus the Gateway and Esplanade Ballrooms.

ADMISSION:

Admission \$9.00, children 12 and younger free when accompanied by an adult. Tickets may only be purchased at the door.

FEATURE ATTRACTIONS:

- **The 2011 Model cars, SUV's, trucks and vans.** Among the manufacturers expected to display vehicles are: Acura; Aston Martin; Audi; Bentley; BMW; Buick; Cadillac; Chevrolet; Chrysler; Dodge; Ford; Fiat; GMC; Honda; Hyundai; Infiniti; Jaguar; Jeep; Kia; Lamborghini; Land Rover; Lexus; Lincoln; Lotus; Mazda; Mini; Nissan, Saab; Scion; Subaru; Porsche; Ram; Rolls Royce; Toyota; Volkswagen; Volvo

- **North American Car and Truck of the Year nominees:** Car of the year nominees expected are: Audi A8, Buick Regal, Chevrolet Cruze, Chevrolet Volt, Ford Fiesta, Hyundai Sonata 2.0T/Hybrid, Infiniti M37/56, Jaguar XJ, Kia Optima, Mazda Mazda2, Nissan Juke, Nissan Leaf, Volkswagen Jetta and the Volvo S60.

Truck of the year nominees expected are: Dodge Durango, Ford Edge, Ford Explorer, Honda Odyssey, Hyundai Tucson, Infiniti QX56, Jeep Grand Cherokee, Kia Sorento, Kia Sportage, Lincoln MKX, Porsche Cayenne, Toyota Sienna and the Volkswagen Touareg.

- **Alternative fuel and hybrid vehicles:** Among the vehicles expected are: Cadillac Escalade Hybrid; Chevrolet Volt; Ford Escape Hybrid 4X4 and Fusion Hybrid; GMC Yukon Denali Hybrid; Honda Civic Hybrid, CR-Z Hybrid and Insight; Hyundai Sonata Hybrid; Lexus GS 450h, HS 250h,

LS 600h and RX 450h; Lincoln MKZ Hybrid; Nissan LEAF and a Cut-in-half demonstration model of the Nissan XTrail FCV (fuel cell vehicle), Toyota Camry Hybrid, Highlander Hybrid, Highlander Fuel Cell Hybrid, Prius and Plug-In- Prius and; Volkswagen Touareg Hybrid

- **Exotic Sports Cars.** Among the cars expected are: Aston Martin DBS, DB9, Rapide and Vantage Convertible; Audi R8 Spyder; Bentley Continental 80-11 and Supersports; BMW; Chevrolet Camaro, Corvette Grand Sport, Stingray and ZR1; Dodge Challenger and Charger; Ford Mustand GT Coupe and V6 Convertible; Jaguar XF and XJ; Lamborghini Murcielago Superleggera and Gallardo Spyder; Lotus Evora, Elise and Exige and Porsche

SPECIAL ATTRACTIONS:

- **The "drive electric tour sponsored by the 100% electric Nissan LEAF™"**
- **The Land Rover Experience**
- **AAA Greenlight Showcase: learn about alternative fuel and vehicle technologies**
- **Academy of Art University Classic Car Collection**
- **Aftermarket Alley: featuring tricked out vehicles and aftermarket products**
- **AutoTrader.com interactive 3D racing game that simulates the search for a new car**
- **Hot Rods from Dominator Street Rods**
- **Race car exhibits from Infineon Raceway**
- **Auto Accessory Fair and Simulators**

GENERAL:

The San Francisco International Auto Show is the premier Auto Show held locally and the only one that attracts the top displays from the world's major manufacturers. It is the largest show of any kind held in northern California.

TITLE SPONSOR:

The San Francisco Chronicle|SFGate.com

PRESENTING SPONSOR:

AutoTrader.com

OFFICIAL SPONSORS:

ABC7 KGO-TV, BART, Diamond Tire Center, W Hotel San Francisco

TELEVISION:

ABC7 (KGO-TV) will air a preview of the San Francisco Chronicle|SFGate.com 53rd Annual International Auto Show presented by AutoTrader.com on Saturday, Nov. 20 at 9:00 p.m. with a re-air on Thursday, Thanksgiving, Nov, 25 at 3:00 p.m.

RADIO:

Live remote: Monday, Nov. 22: KGO Radio – Ronn Owens– 9:00 a.m. – 12:00 p.m.

TRANSPORTATION:

Ride BART to the Powell or New Montgomery Street stations

PARKING:

Parking is available in lots around Moscone Center.

CONTACT:

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