



## MEDIA RELEASE

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**RELEASE No. 3**

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### **SAN FRANCISCO CHRONICLE|SFGATE.COM 53rd ANNUAL INTERNATIONAL AUTO SHOW...Entertainment for the Entire Family...At an Affordable Price**

SAN FRANCISCO, CA (September 30, 2010) Looking for family entertainment at an affordable price? The San Francisco Chronicle|SFGate.com 53rd Annual International Auto Show, presented by AutoTrader.com, is the place to be.

Young or old, male or female, the International Auto Show provides entertainment for every member of the family at an affordable price -- with tickets just \$9 for adults and children 12 and under free when accompanied by an adult.

Thinking about buying a new car? The Auto Show is the perfect place to see and compare the 2011 makes, models and prices from 35 manufacturers, all under one roof. Interested in the newest automotive technology?...the show will feature electric, hybrid and other alternative fuel vehicles plus provide a glimpse into the future with prototypes and concept vehicles. For the car buff there is the Academy of Art University Classic Car Collection, the Aftermarket Alley with tricked out vehicles and aftermarket products, hot rods from Dominator Street Rods and race cars. For kids of all ages there is an auto accessory booth area with model cars, simulators, interactive exhibits as well as accessories and much more.

Among the manufacturers exhibiting their 2011 vehicles are: Acura, Aston Martin, Audi, Bentley, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, Ford, GMC, Honda, Hyundai, Infiniti, Jaguar, Jeep, KIA, Lamborghini, Land Rover, Lexus, Lincoln, Lotus, Mazda, Mini, Ram, Nissan, Rolls Royce, Saab, Scion, Subaru, Porsche, Toyota, Volkswagen and Volvo.

Supported by the California New Car Dealers Association, the Show will have more than 600 vehicles filling the 1.2 million sq. ft. Moscone Center. The International Auto Show is the premier auto exposition in northern California and the only one held regionally that lures the dazzling high-tech displays from the world's major manufacturers. It is expected to draw 350,000 spectators making it the largest exhibition of any kind in the greater Bay Area and the second largest auto show in the western United States.

Show hours are:

Sunday, November 20    Saturday, November 27: 10:00 a.m.    10:00 p.m.

Sunday, November 28: 10:00 a.m.    8:00 p.m.

Admission is \$9 for adults with children 12 and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit [www.sfautoshow.com](http://www.sfautoshow.com).

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