

San Francisco Chronicle | SFGate.com
53rd Annual International Auto Show
 Presented by **AutoTrader.com**

MEDIA RELEASE

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53rd ANNUAL INTERNATIONAL AUTO SHOW GEARED-UP FOR THANKSGIVING WEEKEND

SAN FRANCISCO, CA (November 24, 2010) The Bay Area's largest and most prestigious auto exposition, the San Francisco Chronicle|SFGate.com 53rd Annual International Auto Show presented by AutoTrader.com, is geared-up its final five days at the Moscone Convention Center.

The show, which began last Saturday, will run through Sunday, November 28, and is expecting large crowds during the holiday weekend after opening to impressive attendance.

Supported by the California New Car Dealers Association, the International Auto Show will features more than 600 cars, SUV's, trucks and vans representing the work of more than 36 manufacturers for the year 2011 and beyond. In addition to the 2011 model vehicles, the top attractions at this year's event included the Land Rover Experience where attendees can drive a variety of Land Rover and Range Rover models over a off-road dirt course in front of the north hall; the drive electric tour sponsored by the 100% electric Nissan LEAF™ where visitors can sign up and drive the LEAF and the myriad of other alternative fuel and hybrid vehicles including the Chevy Volt, which was recently name Motor Trend's car of the year, the Chevy Corvette Stingray concept car and the very popular Academy of Art University Classic Car Collection featuring 34 Timeless Classics.

The International Auto Show, the only auto show held regionally that lures the dazzling high-tech displays from the world's major manufacturers, will offer Bay Area auto buyers and enthusiasts their first opportunity to see the new 2011 model vehicles all in one place. It is the largest exhibition of any kind in the greater Bay Area and the second largest auto show in the western United States.

This year's shows offers something for every member of the family -- including the Aftermarket Alley featuring tricked-out vehicles and aftermarket products, the AAA Greenlight Showcase, Dominator Hot Rods and racecars. The Show will also have an auto accessory booth area and much more.

Show hours are:

Saturday, November 20 Saturday, November 27: 10:00 a.m. 10:00 p.m.

Sunday, November 28: 10:00 a.m. 8:00 p.m.

Admission is \$9 for adults with children 12-years and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit www.sfautoshow.com.

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