

## The Visionary: Nunzio La Vecchia

**Vaduz, 4 March 2014** – Nunzio La Vecchia was never afraid of big ideas. Ever since his youth, he was prepared to fight to turn his ambitious visions into reality.

*“Big thinkers do not automatically do everything right, but it is important not to be put off by setbacks. You should give your ideas room to grow and you should fight for them.”*

La Vecchia has always lived according to these words.

Born in 1965 in Brugg, Switzerland, La Vecchia has overcome numerous obstacles in his life. His many years of research have, however, paid off and delivered positive results. He owns several companies, runs his own research facility, the nanoFLOWCELL DigiLab in Zurich, and has more than 60 patents in solar energy, plasma energy, digital technology and electronics.

Alongside his intensive research activities, the physicist and autodidact is also a musician with two successful albums to his name. In what little free time remains to him, he is a pilot and racing driver. These passions drive and inspire this visionary and help him to find success in pushing the envelope of the possible. Though the fruitful marriage of profession and hobbies may appear impossible to many, Nunzio La Vecchia achieves it through careful planning, iron discipline, and willpower.

In all his work and creations over the years, Nunzio La Vecchia has been following a vision: The passionate physicist dreams of taking electric mobility to new heights.

La Vecchia's long years of work will be presented at the 2014 Geneva Motor Show in the form of his nanoFLOWCELL®. He has chosen to demonstrate the function and potential of this new development in flow cell technology in the form of the new QUANT e-Sportlimousine, which La Vecchia and his team have been designing, developing, and building over six years of intensive work.

For visionary La Vecchia, the revolutionary technology is always at the forefront of all his endeavours. He is always a part of the planning, development, and realisation of any project until his visions finally become reality. Alongside overcoming technological challenges, La Vecchia is constantly seeking to combine ecology and sustainability into real-world concepts.

“It is often the smallest details that let an utopic vision become reality. It is wonderful to be part of this development and see the ideas grow and bear fruit,” explains Nunzio La Vecchia.

**Media contact**

Press Office nanoFLOWCELL AG  
c/o waterworks PR  
Volker Pulskamp-Böcking  
Mörikestraße 15  
DE-70178 Stuttgart  
tel.: +49 (0)711/380-303-520  
email: [presse@nanoflowcell.com](mailto:presse@nanoflowcell.com)  
web: <http://www.nanoflowcell.com>

**About nanoFLOWCELL AG**

Founded in late 2013, nanoFLOWCELL AG is an innovative Research and Development Centre based in Vaduz, Liechtenstein. The focus of nanoFLOWCELL AG's research is on the advanced development of drive technology and the classification of flow-cell technology. In the simulation laboratory of the nanoFLOWCELL DigiLab in Zurich, mastermind and development chief Nunzio La Vecchia and his team examine important aspects of quantum chemistry on the basis of molecular engineering. For years they simulated experiments with charge transfer, then conducted trials using digital models, before finally synthesising them for further testing. The current research vehicle, the QUANT e-Sportlimousine, enables the developers to study the mechanisms of charge transfer for the innovative storage technology – the nanoFLOWCELL® – during vehicle operation, as well as to fine tune charge strategies for recuperation and further develop the regeneration of cell charging and safety as well as quality controls.