

## Media Release

### Credit Suisse Sponsors Exclusive Pebble Beach Tour for Classic Car Enthusiasts

New York, July 12, 2011 Credit Suisse will host its clients and guests as a partner and official sponsor of the Concours d'Elegance in Pebble Beach, California, from August 17 – 21. The Concours is one of the most prestigious events for classic cars worldwide and Credit Suisse's participation marks the Bank's continued commitment to the international classic car community. Credit Suisse will offer its guests an exclusive viewing of some of the latest Mercedes models and a driving experience along California's legendary Highway 1.

"At Credit Suisse we share a special passion with our clients for classic cars. We both admire the artful nature of automobiles which combines technology and design," says Anthony DeChellis, CEO of Credit Suisse Private Banking Americas. "Because of our passion for classic cars and our desire to deepen our relationship with our clients, we have taken the next step and developed our own Classic Car program. Our clients will be able to network, meet motorsport pioneers, and, of course, drive. We have begun to see a growing community that, although built on a passion for classic cars, has seen the development of enduring friendships that go well beyond mere 'car talk.'"

At Pebble Beach, the participants in the Credit Suisse's Classic Car Program will view rare and historic vehicles and meet former drivers such as Alain de Cadenet, the official ambassador for the Credit Suisse Classic Car program. "I am pleased to be part of Credit Suisse's classic car program, and look forward to meeting fellow enthusiasts and hearing about their experiences," said de Cadenet. As a former race car driver, de Cadenet drove many legendary and victorious cars.

One of the highlights at Pebble Beach is the Tour D'Elegance, which was previously reserved for the vehicles being exhibited at the Concours d'Elegance. Now, however, guests of Credit Suisse will have the unique opportunity to drive the route in the very latest Mercedes models along Highway 1, ultimately arriving at Carmel-by-the-Sea.

With its renewed sponsorship of Pebble Beach and its partnerships with the Goodwood Revival in England and the historic Monaco Grand Prix, Credit Suisse is establishing itself as a member of the international classic car community. The Bank's commitment to this field is further demonstrated by its two independently organized classic car rallies, as well as its own fleet of classic vehicles, which are actively used at various events, mostly held in Europe.

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