



MERCURY | NEW DOORS OPENED

## '08 Mercury Mariner





SPECIFICATIONS

STANDARD FEATURES

POWERTRAIN/FUNCTIONALITY

	MARINER	PREMIER
2.3L DOHC Duratec 23 I-4 engine with 4-speed automatic transmission	■	
3.0L DOHC Duratec 30 V-6 engine with 4-speed automatic transmission		■
4-wheel Anti-lock Brake System (ABS)	■	■
4-wheel independent suspension	■	■
16" 6-spoke painted-aluminum wheels with P235/70R16 all-season BSW tires	■	
16" 12-spoke machined-aluminum wheels with P235/70R16 all-season BSW tires		■
Electric Power Steering (EPS)	■	■
Front-wheel drive	■	■
Power front disc and rear drum brakes	■	■

EXTERIOR

Chrome exhaust tip	■	■
Front fog lamps and side repeater lamps	■	■
Liftgate with flip-up glass	■	■
Power sideview mirrors with manual-fold feature	■	■
Privacy glass on rear doors, rear quarter windows and liftgate	■	■
Reverse Sensing System		■
Satin-aluminum grille	■	■
Variable-intermittent front windshield wipers, 2-speed rear with washer	■	■

INTERIOR

Air conditioning	■	
Dual-zone Electronic Automatic Temperature Control		■
AM/FM stereo/single-CD player with MP3 capability and clock	■	
AM/FM stereo/6-disc in-dash CD changer with MP3 capability and 4 speakers		■
Audio input jack	■	■
Covered visor vanity mirrors	■	■
Floor console with 3-tier storage system, removable bins, and front and rear cupholders	■	■
Ice Blue interior lighting	■	■
Leather-wrapped steering wheel with cruise control and tilt column	■	■
Power door locks with child-safety rear door locks	■	■
Power windows with one-touch-down driver-window feature	■	■
Premium cloth front bucket seats with 2-way manual driver seat	■	
Premium leather-trimmed front bucket seats with Alcantara® inserts, 6-way power driver seat and driver-side manual lumbar support		■
Rear 60/40 split-folding seat with tip-fold-flat feature	■	■

SECURITY/SAFETY

Personal Safety System® for driver and front passenger with dual-stage front airbags, <sup>1</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System	■	■
AdvanceTrac® with RSC® (Roll Stability Control™)	■	■
Battery saver	■	■
Belt-Minder® safety belt reminder	■	■
Dynamic Side-Impact Airbag Package with front-seat side airbags, <sup>1</sup> Safety Canopy® System with side-curtain airbags <sup>1</sup> and rollover sensor, and side-impact foam bolsters	■	■
Lower anchors and tether anchors for child-safety seats (LATCH) on rear-outboard seat positions	■	■
Remote keyless-entry system with 2 integrated key fobs, driver door-mounted keypad and illuminated entry	■	■

■ STANDARD □ AVAILABLE

SECURITY/SAFETY (continued)

Safety belt restraint system with 3-point safety belts in all seating positions and front height-adjustable shoulder belts	■	■
SecuriLock® passive anti-theft ignition system	■	■
Side-intrusion door beams	■	■
Tire Pressure Monitoring System (excludes spare)	■	■

PACKAGES

Amenities Package – Includes illuminated visor vanity mirrors, auto-dimming rearview mirror, overhead console with dual storage bins, compass, outside temperature readings and autolamp		■
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AVAILABLE FEATURES

3.0L DOHC Duratec 30 V-6 engine with 4-speed automatic transmission	□	
6-way power driver seat	□	
17" 6-spoke satin-finished aluminum wheels <sup>2</sup>	□	□
All-weather floor mats, front and rear, Ebony-colored <sup>3</sup>	□	□
AM/FM stereo/6-disc in-dash CD changer with MP3 capability and 4 speakers	□	
Ambient Lighting	□	□
Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 7 speakers and automatic volume control	□	□
DVD-based Navigation System (6.5" screen); includes Audiophile Sound System	□	□
Full-size spare wheel/tire (non-matching) <sup>4</sup>	□	□
Integrated side step bars	□	□
Intelligent 4WD System	□	□
Power Code™ Remote Start System – Requires and only available w/automatic transmission <sup>3</sup>	□	□
Roof-rack side rails with crossbars (with satin-aluminum inserts on Premier)	□	□
SIRIUS Satellite Radio (with 6-month subscription)	□	□

AVAILABLE PACKAGES

Amenities Package (package contents listed above)	□	
Class II Trailer Tow Package with 3500-lb. maximum towing capacity <sup>2</sup>	□	□
Heated Package – Includes heated front seats and sideview mirrors, and secondary audio controls on steering wheel		□
Leather Trim Package – Includes premium leather-trimmed front bucket seats with 6-way power driver seat and driver-side manual lumbar support	□	
Moon & Tune Package – Includes 6-disc in-dash CD changer and power moonroof	□	
Moon & Tune Elite Package – Includes SIRIUS Satellite Radio, power moonroof and roof-rack side rails with Satin-Aluminum inserts and black crossbars		□
Rear Cargo Convenience Package – Includes retractable cargo area cover and Interior Cargo Management System with lockable wet storage area	□	□
VOGA Package (available on Mariner Premier models) – Moss Green exterior paint; 17" chrome wheels with "VOGA" center caps; Cashmere leather-trimmed seats with contrasting Ash wood trim; unique stitching and embroidered "VOGA" logo on front seatbacks; chrome grille and rear fascia trim; available roof rack with chrome inserts <sup>5</sup> ; Tarragon Green Metallic paint treatment on instrument panel center stack, center console and front window switch bezels; premium front floor mats with embroidered "VOGA" logo; unique "VOGA" exterior badging; and high-contrast interior environment	□	□

<sup>1</sup>Always wear your safety belt and secure children in the rear seat. <sup>2</sup>Requires V-6 engine. <sup>3</sup>Dealer-installed Genuine Mercury Accessory. <sup>4</sup>Not available with 17" 6-spoke satin-finished aluminum wheels. <sup>5</sup>Available with Moon & Tune Elite Package only.

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SPECIFICATIONS

BASE MODEL DIMENSIONS

Wheelbase 103.1"  
 Length 175.2"  
 Width  
 Excluding mirrors 71.1"  
 Including mirrors 81.3"  
 Mirrors folded 77.9"  
 Height (without options) 67.7"  
 Front track 61.1"  
 Rear track 60.4"  
 Head room (front/rear) 40.4"/39.2"  
 Leg room (front/rear) 41.6"/35.6"  
 Hip room (front/rear) 53.4"/49.1"

WEIGHTS AND CAPACITIES

Fuel capacity 16.5 gal.  
 Curb weight  
 4x2: 3341 lbs./4x4: 3493 lbs.  
 Cargo volume behind 1st row  
 66.3 cu. ft.  
 Cargo volume behind 2nd row  
 29.2 cu. ft.  
 Seating capacity 5  
 Maximum loaded trailer weight  
 3500 lbs.<sup>1</sup>

<sup>1</sup>When properly equipped.

2008 EPA-ESTIMATED FUEL ECONOMY


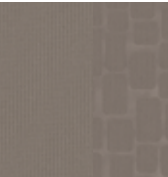
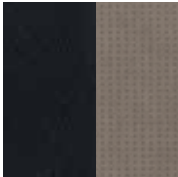

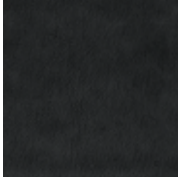

	I-4	V-6
FWD (mpg city/hwy.)	20/26	18/24
4WD (mpg city/hwy.)	19/24	17/22

EXTERIOR PAINT COLORS

 LIGHT SAGE	 SILVER	 BLACK PEARL SLATE <sup>2</sup>
 LIGHT ICE BLUE <sup>2</sup>	 VIVID RED	 BLACK
 OXFORD WHITE	 TUNGSTEN GREY	 MOSS GREEN <sup>3</sup>

Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Oxford White and Black. Colors are representative only. <sup>2</sup>New for 2008. <sup>3</sup>VOGA Package available on Mariner Premier models. <sup>4</sup>Requires V-6 engine.

INTERIOR CLOTH/LEATHER COLORS

 BLACK CLOTH ■	 STONE CLOTH ■
 BLACK LEATHER/ STONE ALCANTARA® INSERTS ■	 GREYSTONE LEATHER/ STONE ALCANTARA INSERTS ■
 BLACK LEATHER □ □	 STONE LEATHER □ □

■ MARINER ■ PREMIER □ AVAILABLE

WHEELS



16" 6-SPOKE PAINTED-ALUMINUM  
STANDARD ON MARINER



16" 12-SPOKE MACHINED-ALUMINUM  
STANDARD ON PREMIER



17" 6-SPOKE SATIN-FINISHED ALUMINUM<sup>4</sup>  
OPTIONAL ON MARINER AND PREMIER



17" CHROME WITH VOGA CENTER CAPS  
AVAILABLE WITH VOGA PACKAGE



SPECIFICATIONS

MARINER HYBRID

2008 MARINER HYBRID FEATURES

All the versatility, storage capacity, satin-pewter accents and sophisticated style of the new '08 Mercury Mariner are standard on Mariner Hybrid as well. Making this Mariner even more distinctive is Ford Motor Company's own innovative hybrid technology and other unique features.

POWERTRAIN/FUNCTIONALITY

- 2.3L I-4 Atkinson-cycle engine with Permanent-Magnet AC-synchronous electric motor
• Electronically controlled Continuously Variable Transmission (eCVT) • 330-volt sealed nickel-metal-hydrate (NiMH) battery • Regenerative Braking System • Electric Power Steering (EPS) • Front-wheel drive

EXTERIOR

- 16" 5-spoke aluminum wheels with brushed-aluminum center cap • Unique badging on side and rear liftgate • Roof-rack side rails

INTERIOR

- Premium cloth front bucket seats with cloth inserts and 6-way power driver seat • Standard secondary audio controls

SECURITY/SAFETY

- Personal Safety System® with dual-stage driver and single-stage front-passenger airbags,1 and Front-Passenger Sensing System

AVAILABLE EQUIPMENT

- A/C 110-volt power outlet • Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 7 speakers and automatic volume control • Intelligent 4WD System

AVAILABLE PACKAGES

- Hybrid Energy/Navigation/Audiophile System Hybrid energy-flow graphic; fuel economy display; Audiophile Sound System with AM/FM stereo/6-disc in-dash CD changer with MP3 capability and 7 speakers; touch-screen DVD-based Navigation System (full map, turn-by-turn, voice direction and points of interest) • Premium Package Premium leather-trimmed, heated front bucket seats; heated sideview mirrors; Hybrid Energy/Navigation/Audiophile System; retractable cargo area cover; roof-rack side rails with satin-aluminum inserts and black crossbars; Reverse Sensing System; body-color sideview mirrors • Hybrid Moon & Tune Package Power moonroof with sunshade and mini-overhead console; SIRIUS Satellite Radio • Leather Trim Package Premium leather-trimmed front bucket seats with lumbar controls

2008 EPA-ESTIMATED FUEL ECONOMY

Table with 2 columns: Fuel Type (FWD, 4WD) and Fuel Economy (mpg city/hwy). FWD (mpg city/hwy.) 34/30, 4WD (mpg city/hwy.) 29/27

1Always wear your safety belt and secure children in the rear seat.

EXTERIOR PAINT COLORS



INTERIOR CLOTH/LEATHER COLORS



HYBRID WHEEL



16" 5-SPOKE ALUMINUM WITH BRUSHED-ALUMINUM CENTER CAP

Ford Credit logo and text: Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit.

Ford Motor Company Insurance Services Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates.

Ford Extended Service Plan For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs.

Peace of mind comes from a 3-year/36,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 5-year/60,000-mile powertrain limited warranty which features no deductible and is fully transferable.

Comparisons based on 2007 competitive models (Small Sport Utility Vehicle class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations.