

MERCEDES-BENZ

MERCEDES-BENZ CONCEPT STYLE



The Mercedes-Benz Concept Style Coupe is the heartbeat of a new generation. A rebel with a purpose, this four-door car has sporty breathtaking proportions and a powerfully dynamic design that features the interplay between concave and convex surfaces—a signature of Mercedes-Benz vehicles that is uniquely interpreted to give this coupe an unmistakable look.

Among the concept's most striking features is the way the hood with powerdome is set right into the front-end assembly. And its commanding, diamond-inspired grille, with Three-Pointed Star against a sea of silver, follows through on design cues set by the Concept A-Class. The car's aggressive stance is combined with innovative headlamps that shine red in standby mode, invoking the intimidating stare of a predator.

Prominent lines give the Concept Style Coupe a unique structure when viewed from the side: the front structural edge flows toward the rear with a characteristic drop while a thinner, more discreet line spans the shoulder

muscle toward the rear. Together, these lines lend depth and dynamic energy to the side profile. The overall ripple design of the exterior takes advantage of the artistic freedom available to a concept prior to its production.

Technical highlights include all-wheel drive 4MATIC system, a new four-cylinder turbo-charged petrol engine and 7G-DCT dual-clutch automatic transmission.

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