

FOR IMMEDIATE RELEASE

GOODING & COMPANY SELLS 94% OF FRIDAY CARS  
AND TOPS SCOTTSDALE S AUCTION WEEK SALES  
WITH A \$3.74 MILLION JAGUAR D-TYPE

Partnering with the Grand Canyon Chapter of the American Red Cross,  
Gooding & Company Hosted a Donation Center to Raise Funds  
for the International Response Fund Relief Efforts in Haiti

Scottsdale, AZ. (January 22, 2010) - Gooding & Company, the internationally-recognized auction house, sold a total of 49 out of 52 lots earlier today, collectively earning nearly \$15 Million in sales from its first Friday auction in Scottsdale, Arizona. In addition to the top-selling 1956 Jaguar D-Type, two other cars crossed the million dollar mark at Gooding & Company today: (Lot 9) the 1934 Duesenberg Model J Disappearing-Top Convertible Coupe that sold for \$1.815 Million, and (Lot 23) the 1959 Costin Lister Jaguar Sports Racer that sold for a world record-breaking \$1.1 Million.

We had an outstanding day with a remarkably high percentage sold at 94%, said David Gooding, president and founder of Gooding & Company. In addition to the outstanding \$3.74 Million final sale price of the 1956 Jaguar D-Type, we are thrilled to beat a world record with the \$1.1 Million sale of the 1959 Costin Lister Jaguar Sports Racer.

On a philanthropic note, Gooding & Company made a significant donation to the International Response Fund of the American Red Cross this week to benefit the relief efforts in Haiti and also partnered with the local Grand Canyon chapter by setting up a successful donation center at the auction site during its Friday Auction.

Gooding & Company's top five sales are listed as follows: (Lot 16) the 1956 Jaguar D-Type Sports Racer for \$3.74 Million, (Lot 9) the 1934 Duesenberg Model J Disappearing Top Convertible Coupe for \$1.815 Million, (Lot 23) the 1959 Costin Lister Jaguar Sports Racer for \$1.1 Million, (Lot 39) the 1927 Bentley 6 1/2-Litre Sport Coupe that sold for \$726,000, and (Lot 45) the 1948 Cadillac Series 62 Custom Cabriolet that sold for \$649,000. Another noteworthy car was the exceptional sale of (Lot 10) the 1967 Maserati Mexico Speciale that sold for \$187,000.

Enthusiasts and collectors can look forward to the continuation of Gooding & Company's Scottsdale Auction tomorrow, Saturday, January 23 auction starting at 11 a.m. More than 70 exceptional cars will cross the block, including the significant (Lot 118) the 1959 Ferrari 250 GT Series 1 Cabriolet, (Lot 132) the 1965 Shelby 427 S/C Cobra, and (Lot 141) the 1932 Alfa Romeo 6C 1750 Series V Gran Sport.

Gooding & Company will be conducting its first-ever Amelia Island Auction on Friday, March 12, 2010 at 5 p.m. on the grounds of the Amelia Island Plantation, where it will be showcasing more than 50 exceptional collector cars, including the Best of Show 1931 Voisin C20 Mylord Demi-Berline, a stunning light blue 1937 Peugeot Darl Mat Roadster, a rare 1956 Mercedes-Benz Station Wagon and a 1963 Jaguar E-Type.

Auction catalogs at the Amelia Island Auction cost \$75 and admit two to the viewing and auction. General admission tickets can be purchased for \$30 per person. Bidder registration forms, press credentials and additional auction information are available on [www.goodingco.com](http://www.goodingco.com) or by calling (310) 899-1960. For additional vehicle information and up-to-the-minute event updates, follow Gooding & Company on Facebook [<http://www.facebook.com/GoodingCompany>] and Twitter @GoodingCompany [<http://www.twitter.com/GoodingCompany>] .

\* The prices are in US Dollars, including the buyer s premium and are rounded to the nearest dollar. Gooding & Company is not responsible for typographical errors or omissions.

#### About Gooding & Company

Gooding & Company provides unparalleled service for those in the collector car market, offering a wide range of services, including private and estate sales, appraisals and collection management. Known for its annual standing as the official auction house for the Pebble Beach Concours d Elegance, Gooding & Company will return to Pebble Beach, California on August 14 & 15, 2010.

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