

April 1, 2009
Concorso Italiano Announces its Masters of Ceremonies

Concorso Italiano is pleased to announce that Keith Martin is returning as Master of Ceremonies for the 2009 event to be held at Laguna Seca Golf Ranch on Friday, August 14th. We are just as thrilled to have Alan Richmond return for his 24th year, having never missed an event.

Keith Martin

Keith has been involved with Concorso Italiano for over a decade, participating in the growth of the event from a small gathering of Maserati owners into the world-renowned celebration of Italian cars that it is today.

Noted for his onstage wit, warmth and deep knowledge of Italian cars, Martin has been an MC at Pebble Beach, the Meadow Brook Concours, the Kirkland Concours, the Sun River Festival of Cars, the Forest Grove Concours and was appointed MC of the Houston-based Wheels and Keels Concours this year.

He founded the monthly Sports Car Market magazine twenty years ago, and has developed it into the authoritative informed voice of the collector car hobbyist. Keith has just announced his second publication, Corvette Market magazine, which brings the same intellectual vigor and analysis to the Corvette marketplace as Sports Car Market does to exotics and classics.

Keith's columns on collecting and reviews of exotic cars, including the Ford GT and the Bentley Continental GT, have appeared in the New York Times. He has hosted numerous television specials, and was most recently featured on "Appraise My Car", shown on Discovery HD Theater.

He is the Chairman of the Meguiar's Collector Car Person of the Year Award Committee, is on the Board of Trustees of the LeMay Museum and the Hagerty-founded Collectors Foundation, and has served on the faculty of the Collier Museum symposium on Connoisseurship.

Keith along with his wife Wendie and their four children, live in Portland, Oregon.

Alan Richmond

Alan Richmond has been "The Voice" of Concorso Italiano since its inception and is an avid Italian Automobile enthusiast.

He is President of The Alan Richmond Company International following a distinguished career as a top-rated Radio Personality, Talk Show Host, Television News Anchorman and award winning director and producer. Alan served as Senior Moderator for the White House Conference on Business under President Bill Clinton and has received

many outstanding awards for his political and civic service. He also served as President of the Board of Trustees for Sias International University in China. He is the current Director of Marketing and Community Relations for the Naval Postgraduate School in Monterey.

Alan is deeply involved in the Monterey Peninsula Community and serves on the Board of Directors of the Monterey Peninsula Chamber of Commerce, Board of Directors of the Monterey Bay Blues Festival, Chairman of the Board of Dance Kids of Monterey County, as well as numerous other civic and non-profit organizations.

He and his wife Carol reside in Carmel.

With taste and a bit of humor, Keith and Alan will conduct interviews with collectors, celebrities, legendary automotive personalities and designers. You will also enjoy a wonderful Fashion Show and live music. We are also pleased to announce that on-site parking is provided for all attendees. To register a vehicle for display or to order advance tickets, visit www.concorso.com and take part in the most exciting and memorable Concorso Italiano yet!