

CONCORSO 
ITALIANO®
A Celebration of Italian Style™

CI HOT NEWS

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JAY LENO TO RECEIVE MAJOR AWARD AT CONCORSO ITALIANO



Collector and automotive aficionado, Jay Leno is set to receive the “La Bella Macchina” award this August at the 24th Annual Concorso Italiano. One of the highest honors in automotive circles, the award signifies outstanding contributions and a passion for the automotive hobby. Previous recipients include distinguished designers Sergio Pininfarina, Giotto Bizzarini and Giorgio Giugiaro, race drivers Stirling Moss, Phil Hill and Carroll Shelby, and industry notables Piero Ferrari and Luigi Chinetti, Jr. among others.

We are honored that Jay will be joining us, adding to the celebration of Italian automobiles. Jay will bring one of the Fiats from his collection to display for the Concorso enthusiasts. We invite you to join us to celebrate in the festivities and

the award presentation as Jay Leno will share some of his automotive stories with the audience, with a wit and style unique to him.

The following international outlets are amongst the dozens that are reporting Jay's appearance.

[MSN.com](#)

[USA Today](#)

[Sports Car Market](#)

[MotorTrend Online](#)

[NBC Washington](#)

[Chicago Tribune](#)

[Autoweek](#)

[DUB Online](#)

[About.com Classic Cars](#)

[Great Cars TV](#)

[Start A Car Online](#)

[PR Log](#)

[Daily Radar](#)

[Car Domain](#)

[Autoblog](#)

[NBC Washington](#)

[Detroit Bureau](#)

[Huffington Post](#)

[Wheel Industry](#)

[Buzz Tracker](#)

[Focaljet](#)

[Whipnotic](#)

[24 Blog News](#)

[Indiacar](#)

[Spbcar](#)

[Alvele](#)

[Auto-Techchuck](#)

[News Car 2 Be](#)

[The Wild Party](#)

Laguna Seca Golf Ranch - Monterey, CA

August 14th, 2009 • 9:30 a.m. - 5:00 p.m.

Register or purchase tickets

Admission Tickets

- \$85 through May 31
- \$100 June 1 - August 14
- *Children 12 and under are free when accompanied by a paying adult.*

Includes:

- One Admission Ticket
- Complimentary On-site Parking
- Event Goody Bag
- Collector's Magazine (while supplies last)

Food will be available throughout the event!

Italian Vehicle

- \$100 through May 31
- \$150 June 1 - August 13

Includes:

- Entrance for your registered vehicle

Non-Italian Vehicle

- \$150 through May 31
- \$200 June 1 - August 13

Includes:

- Entrance for your registered vehicle
- Entry for two vehicle

- Entry for two vehicle occupants as the vehicle enters the event
- Two Vouchers for the Italian Vehicle Hospitality Pavilion
- Event Goody Bag per person
- Collector's Magazine per person (while supplies last)

**all other guests or handlers in your party must purchase an additional admission ticket*

occupants as the vehicle enters the event

- Two Vouchers for the Non-Italian Vehicle Hospitality Pavilion
- Event Goody Bag per person
- Collector's Magazine per person (while supplies last)

**all other guests or handlers in your party must purchase an additional admission ticket*

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