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2008 CONCORSO ITALIANO® * August 15, 2008

ANNOUNCES NEW VENUE!!!

THIS YEAR CONCORSO ITALIANO CELEBRATES

- **45 YEARS OF AUTOMOBILI LAMBORGHINI**
- **THE CREATIONS OF MARCELLO GANDINI**
- **THE 40th ANNIVERSARY OF THE FERRARI 365 GTB/4 DAYTONA**

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MARINA, CA - MONTEREY BAY - Concorso Italiano®, the Celebration of Italian Style™ is pleased to introduce a new chapter in the long history of this wonderful event. Earlier this year after learning that the on-going hotel and golf course construction at Bayonet Black Horse Golf Courses would restrict our ability to hold the event in the space it requires, or at the caliber it deserves, and cause our guests to park off-site, we began searching for a new and long-term home.

After reviewing many different sites on the Monterey Peninsula, we are very excited to announce our decision. **This year will be the beginning of a wonderful new era as Concorso Italiano moves to the Marina California Airport - just 10 miles north of Monterey itself.**

This site will give us tremendous opportunity to expand and to introduce new and exciting features. We are keeping all of the aspects that you have come to love about Concorso Italiano including the Fashion Show, the On-stage Commentary with Car Owners and Celebrities, the Wonderful Music, the Beautiful Cars, Riva yachts and of course the festive atmosphere.

This year we will also enjoy vintage aircraft and for the first time at Concorso Italiano, professionally catered Food and Beverage. We will also be adding shaded seating areas where you can relax and view the beautiful cars and the mountain backdrop of the Coastal Range.

Marina City Manager, Anthony Altfeld says, “We want to make sure that we prepare the site well for this major concours. I have scheduled a meeting with the City’s Executive Team to make sure everyone knows how important it is that we make this first Concorso

a truly 'World Class' event. First impressions make all the difference and you have my commitment that the city will do all that it can to work with the Concorso Italiano team to ensure success.”

Mike Graham, Director at Large for the Ferrari Club of America Pacific Region, (who has measured the new site for layout) says, “This will give us a much better opportunity to be creative and to display a more aesthetically pleasing design of cars that will be much more enjoyable for everyone.”

Jim Heady, President of the Lamborghini Club America says, “The new site gives us more open space and the ability to bring in our exotics more efficiently, which allows us more time to enjoy all of the aspects of what Concorso Italiano has become. We are also pleased that there will be an all new dining experience at the Gold Class Luncheon.”

Our New Venue Also Offers:

- Easy Access / Excellent Parking
- The ability to blend Vintage Aircraft with beautiful cars in a significant but non active and quiet area of the airport
- A coastal setting that will be cool and pleasant
- A place to see old friends in a new and exciting setting.

Concorso Italiano is changing and we're excited to see you there!

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