

**For Immediate Release – June 2, 2008**

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## **CONCORSO ITALIANO®**

**INTRODUCES THE ADDITION OF A THURSDAY EVENT:**

### ***CONCORSO GALA™***

**MONTEREY BAY – MARINA CALIFORNIA:** Concorso Italiano® announces a new chapter in this historic event.

*Concorso Gala™* scheduled for the **Thursday Evening before Concorso Italiano**, will feature Cocktails, Dinner by Il Fornaio, Fashion, Live Music, beautiful Italian Automobiles, Vintage Aircraft, and more. This event will provide an excellent opportunity for **our VIPs, Corporate Partners and a select number of Patrons**, to enjoy an **intimate evening of dining and entertainment**.

#### **Thursday August 14th Evening Program**

- **5:30 to 6:00 Cocktails**
- **6:00 to 7:00 Dinner**
- **7:00 to 7:45 Dessert and Fashion**
- **7:45 to 9:00 Guest Commentary and Live Music**

For the inaugural *Concorso Gala™* there are only 500 tickets available.

***Concorso Gala™ - See You There!***

Concorso Italiano®

**Supporting Sponsors:** Meguiar's, Bridgestone.

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For ticketing call (425) 742-0632 or go to [www.concorso.com](http://www.concorso.com)

Concorso Italiano®, a Celebration of Italian Style™, in its 23rd year, is a multi-faceted automotive and luxury lifestyle event held each year as part of the Monterey Automotive Weekend anchored by the Pebble Beach Concours d'Elegance.