

BMW ZAGATO COUPÉ



BMW and legendary Italian coachbuilder Zagato worked in close collaboration to create the BMW Zagato Coupé, which makes its North American debut at the 2012 Pebble Beach Concours d'Elegance.

The coupé is a BMW seen through the eyes of Zagato, whose experts spent many hours crafting the body by hand, meticulously molding aluminum sheet metal over the mechanical architecture to give the car its unique form. The long hood, greenhouse set well back and long wheelbase sum up the

car's dynamic focus. The flowing roofline melts away into the compact, muscular rear, where the car's power is transferred to the road.

The coupé leads with a stunning interpretation of the classic BMW face—with twin circular headlights, kidney-shaped radiator grille and BMW roundel. Zagato's take on the grille features countless small matte "Z"s that appear to float within the kidneys. The contours of the hood are uplifted by the double-bubble roof, a signature feature of Zagato that enhances the car's aerodynamics and the roof's torsional rigidity. Additional Zagato characteristics include the "criss-cross" transition from the side windows into the rear window and the transparent panel in the upper section of the rear. The exclusive red exterior finish, Rosso Vivace, brings the coupé to life.

The interior is driver focused, in customary BMW style. It is leather trimmed in shades of gray, with red stitching that echoes the exterior and a "Z" embroidered into each seat.



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