

MEDIA RELEASE

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HYBRID, ALTERNATIVE FUEL AND HIGH MILEAGE VEHICLES ON DISPLAY AT INTERNATIONAL AUTO SHOW

SAN FRANCISCO, CA (November 17, 2008) — In these days of dwindling fuel supplies, fluctuating gasoline prices and the desire to reduce foreign oil dependence and greenhouse gases, it is only fitting that the San Francisco Chronicle|SFGate.com 51st Annual International Auto Show presented by AutoTrader.com., provide visitors to the show with an opportunity to see and learn more about the many hybrid, alternative fuel and fuel efficient vehicles currently available.

Since the introduction of the hybrid in 2000, auto manufacturers are now producing an array of hybrid, alternative fuel and fuel efficient vehicles. This year's Auto Show, November 22-29, at Moscone Convention Center, will feature many of those vehicles from the world's manufacturers as well as provide an opportunity for consumers to learn more about what is available now and what is coming on-line.

Some of the alternatives expected to be on display are: Ford's 2009 Escape and Escape Limited Hybrid, plus a 2010 Fusion Hybrid. General Motors is expected to show the Chevrolet Malibu, Silverado and Tahoe hybrids and the Impala E85, plus the Cadillac Escalade Hybrid, Yukon Hybrid, and Saturn Aura and Vue Hybrids. Honda, which produced the first hybrid sold in the U.S., the Insight, will display its Civic 4-door IMA L hybrid. Lexus will have its luxury hybrid sedan and luxury SUV, GS 450h and RX 400h. They will have exhibit a LS 600h L. Mercedes-Benz is bringing three diesel powered vehicles from their BlueTec collection including the GL320, the ML320 and the R320. Mercury will show the Mariner Hybrid. Nissan will exhibit the Altima Hybrid. Toyota will display the ever popular Prius, the first mass-produced hybrid as well as the Camry and Highlander hybrids.

The Auto Show will also have AAA's 4th Annual Greenlight Initiative Showcase. The impetus behind the program is to encourage development of hybrid and alternative fuels by providing consumers with the tools needed to make better informed decisions when it comes to new fuel and efficiency technologies. Cars on display in the Greenlight Initiative Showcase include:

An all-electric Scion xB using Li-Ion batteries

- A 2002 Volkswagen Jetta sedan with a auxiliary WVO (waste vegetable oil) fuel tank
- The Mercedes-Benz F-Cell (fuel cell)
- A Ford Crown Victoria CNG (compressed natural gas) taxi
- CalCars PHEV (plug in hybrid) Prius

The Showcase will also have live PHEV conversions by Pat's Garage on Saturday, Nov. 22, Sunday, Nov. 23, Friday, Nov. 28 and Saturday, Nov. 29 from 1:00 – 5:00 p.m.

In addition to the hybrid and alternative fuel vehicles the Show will also feature numerous high-mileage cars from the top manufacturers including factory displays from Smart Car, Mini and Scion to name a few.

Supported by the California Motor Car Dealers Association, the International Auto Show will feature the 2009 model cars, SUV's, trucks and vans representing the work of over 40 manufacturers. It is premier auto exposition in northern California and the only auto show held regionally that lures the dazzling high-tech displays from the world's major manufacturers. The show will fill the 1.2 million sq. ft. Moscone Center and is expected to draw over 400,000 spectators making it the largest exhibition of any kind in the greater Bay Area and the second largest auto show in the western United States.

Show hours are:

Saturday, November 22 — Friday, November 28: 10:00 a.m. — 10:00 p.m.

Saturday, November 29: 10:00 a.m. — 9:00 p.m.

Admission is \$8 for adults with children 12-years and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit www.sfautoshow.com.