

# MEDIA RELEASE

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## **NORTHERN CALIFORNIA'S PREMIER AUTO SHOW TO FEATURE 2009 VEHICLES FROM THE WORLD'S MAJOR MANUFACTURERS**

SAN FRANCISCO, CA (September 25, 2008) — The San Francisco Chronicle|SFGate.com 51st Annual International Auto Show, presented by AutoTrader.com, northern California's premier, largest and most spectacular auto show, will offer Bay Area residents their first opportunity to see the new 2009 model vehicles from the world's major manufacturers, all in one place.

The International Auto Show, scheduled for Saturday, November 22 through Saturday 29 at San Francisco's Moscone Convention Center, will feature more than 800 vehicles representing the work of over 40 manufacturers for the year 2009 and beyond.

Supported by the California Motor Car Dealers Association, it is the only auto show held regionally that lures the dazzling high-tech displays from the world's major manufacturers. The show will have exhibits in the north and south halls, the Gateway and Esplanade Ballrooms plus the upper and lower lobby areas, filling the 1.2 million sq. ft. Moscone Center. It is expected to draw 400,000 spectators making it the largest exhibition of any kind in the greater Bay Area and the second largest auto show in the western United States.

Among the manufacturers exhibiting their 2009 products are Acura, Bentley, BMW, Daimler-Chrysler, Ferrari, Ford, General Motors, Honda, Hyundai, Infiniti, KIA, Lamborghini, Mercedes Benz, Mitsubishi, Nissan, Porsche, Suzuki, Toyota, Volkswagen and Volvo to name just a few.

In addition to the 2009 model vehicles, the International Auto Show will include hybrid and alternative fuel vehicles, The Extreme Autofest, classic cars, racecars and will also provide a glimpse into the future with prototypes and concept vehicles. The Show will also have an auto accessory booth area with aftermarket products, interactive exhibits and much more.

Show hours are:

Saturday, November 22 — Friday, November 28: 10:00 a.m. — 10:00 p.m.

Saturday, November 29: 10:00 a.m. — 9:00 p.m.

Admission is \$8 for adults with children 12-years and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit [www.sfautoshow.com](http://www.sfautoshow.com)