



DRIVEN AT HEART

Morgan Threewheeler Press Release November 3rd 2010



The Morgan Threewheeler

The success of the Morgan Motor Company was founded on the manufacture of an icon, the Morgan Threewheeler. This brilliant but simple design by engineer Harry Morgan (HFS) became one of the most successful lightweight cars of the early days of motoring. From 1909 to 1953 around 30,000 Morgan Threewheelers were manufactured in Malvern and many more were made under license by Darmont Morgan in France. For many lucky owners it was their first experience of the freedom that car ownership could bring. Fast acceleration combined with a cruising range of over 50 miles to a gallon of petrol was an unbeatable combination in the day. On the race track the car became very successful, famously winning the French Grand Prix in 1913 and regularly lapping the banked Brooklands track at an average speed of over 100 mph. Stirling Moss who owned one is on record as saying "My Morgan was a great babe magnet".

Whilst the world is a very different place in 2011 the time is right to relaunch this exceptional design. Young people may not have experienced the same thrill as the early Threewheeler pilots and perhaps cult status is assured for a car with such an emphasis on simple honest functionality. The future of road transport in the 21st Century has two big issues, the conservation of precious resources and the protection of our beautiful natural environment. Downsizing and a philosophy of simplicity are ways of dealing with these problems. The Morgan Threewheeler is a proven answer to these problems. In 2011 the Morgan Motor Company is to expand its range and go back to its roots.

The 2011 Morgan Threewheeler is a fusion of modern technology into a classic design. By fitting the latest "Screaming Eagle" 1800 cc engine from Harley Davidson and a Mazda 5 speed gearbox the car provides 'get in and drive' simplicity and reliability. A sturdy tubular frame and two rollover bars surround the passenger compartment. An aerodynamic super formed 'bullet' hull protects the occupants from the weather. However the feeling of freedom and contact with the road through the front wheels will bring to mind the joy of driving cars from the 20's and 30's but with none of their fragility or temperament. A leather padded aircraft style cockpit indulges the

feeling of 'flying through the air'. Refining the original design has produced a unique 21st century vehicle. A sub 500kgs overall weight and a slippery hull provides the ultimate in performance and fuel economy. The Morgan Three wheeler has unrivalled power to weight for its on the road price.

Specification

The specification ensures the driver and passenger have exactly what they need whilst encapsulating the original Morgan Threewheeler's DNA. The attractive themes apparent in the successful Sport range of traditional Morgans forms the basis of the specification of the cars. Eight Sport colours with black detailing and a choice of black or tan leather are offered.

Weight: 500kg (Est.)
 Power: 100bhp (at wheel) (Est.)
 Top Speed: 115mph (Est.)
 0-60 : 4.5 seconds (Est.)
 Engine: 1800cc 'V twin'
 Gearbox: 5 speed + reverse
 Super formed aluminium body
 Motorcycle homologation
 Choice of 8 sport colours
 Gloss black wheel arches and lamps
 Gloss black wire wheels
 Matt black exhausts + gloss heat shield
 Nickel colored cowl
 Super formed aluminium body
 Gloss black roll hoops
 Twin flyscreens
 Black or tan leather
 Leather seats, dash and side pads
 Exposed tubular black chassis
 Leather steering wheel + alloy centre
 Black anodized dash panel
 Aluminium 'aircraft' toggle switches
 Body Colored trim panels
 'Bomb release' style start button

'Bespoke' specifications for the Morgan Threewheeler will be available, as with any Morgan, but at increased cost and following a run of standard cars off the production line.

Register your interest

To register your interest and to be kept informed of progress - [Click here](#)

Further information

For further information contact mtw@morgan-motor.co.uk

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