

JAGUAR

XJ75 PLATINUM CONCEPT



To celebrate 75 years of the Jaguar name and the brand's technical innovation, design leadership and sporting success, Jaguar introduces a special XJ75 Platinum Concept at Pebble Beach.

"This year, Jaguar began selling the groundbreaking 2011 XJ sedan which incorporates all of the virtues that make a great Jaguar," said Mike O'Driscoll, Managing Director of Jaguar Cars.

Jaguar's XJ75 Platinum Concept is based on the 2011 XJL Supercharged, continuing to push the boundaries of Jaguar Design using what designers term "harmonious contrast." An exciting Satin Pearlescent White exterior contrasts with Black finishes. Subtle modifications to the fenders, side sills and vents, coupled with lower ride height enhance the assertive stance. The 20-inch

wheels integrate with the body color using dual-tone Black and White finishes.

The interior continues the contrast theme with a striking Satin White finish to the round air vents, white carbon fiber trim and a newly developed diamond contrast stitch pattern to the Jet Black seats and headliner.

O'Driscoll summed things up, "The development of our new range of cars from XF to XK to the new XJ is all part of making Jaguar the modern, sporting company that it was under our founder Sir Williams Lyons; a company that made cars innovative, exciting and always original. With a thoughtful and daring exterior and interior design, the XJ75 Platinum Concept is a fitting tribute to Jaguar's 75th anniversary."

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