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Public Invited to See Plug-In Vehicles First-Hand at Plug-In 2010 Public Night in San Jose

One-Night Event on July 27 Offers Insider's Look at a Plugged-In Transportation Future

As major automakers announce plans to bring plug-in hybrid and electric vehicles to market, the public is invited to visit the Plug-In 2010 Conference & Exposition Public Night on July 27 to get a first-hand look at the latest plug-in technology innovations, including a variety of cleaner and greener cars that can lower fuel costs, greenhouse gas emissions and our dependence on oil.

Public Night will take place July 27 starting at 5:30 p.m. at the San Jose McEnery Convention Center, Hall 1 (150 W. San Carlos St., San Jose). Tickets can be purchased at the door for \$10 per person. Here is the schedule:

- **Exposition hall open: 5:30 p.m.-7:30 p.m.**
 - Vehicles scheduled for display (*subject to change*): the Chevrolet Volt, 2010 Ford Escape Hybrid, Mitsubishi i MiEV, Nissan LEAF, 2010 Prius Plug-In, smart fortwo electric drive, a range-extended electric chassis and more.
- **Discussion on *Plug-In Hybrid and Electric Vehicles: Getting the Message Out*: 7:30 p.m.-9:30 p.m.**

Panel members will discuss their adventures in crafting educational and entertaining messages about plug-in technology, and how the public can help shape a plugged-in future. Scheduled speakers:

- Mark Duvall (moderator), director, electric transportation, Electric Power Research Institute
- Martin Eberhard, co-founder, Tesla Motors
- Bill Nye, "The Science Guy"
- Jessie Deeter, producer, *Who Killed the Electric Car?* and *Revenge of the Electric Car*

- Chelsea Sexton, founder, The Lightning Rod Foundation and former General Motors EV1 specialist

For more information on Plug-In 2010 Public Night, including the list of exhibitors to date, visit www.plugin2010.com. Public Night is sponsored by the Bay Area Air Quality Management District. The Plug-In 2010 event organizers are the Electric Power Research Institute and Silicon Valley Leadership Group.