



NEWS

PEBBLE BEACH CONCOURS d'ELEGANCE® CARS HIT THE ROAD FOR 10th ANNUAL TOUR

Showcasing Classic Cars in Motion, 60-Mile Drive Along Central California Coast Helps Decide Class Winners at Annual Concours

FOR IMMEDIATE RELEASE

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PEBBLE BEACH, Calif. (July 18, 2007) – The 10th annual Pebble Beach Tour d'Elegance™ presented by Rolex, a scenic drive throughout the Monterey Peninsula and along the Pacific Ocean for 2007 Pebble Beach Concours d'Elegance® entrants, may play an integral role in determining Concours class competition winners. The Thursday, Aug. 16 Tour is open to all entrants of the Aug. 19 Concours d'Elegance, and, if there's a tie during judging, a car that successfully completes the Tour will win its class.

The 2007 Tour, which is free to the public and is expected to attract nearly 100 participants (from a Concours field of 175), traces portions of the original 17-Mile Drive, traverses nearby mountains and valleys, stops for a time in Carmel-by-the-Sea, and travels South on Highway One, across Bixby Creek Bridge and into Big Sur.

This year's event is presented by Rolex, who joins long-time Tour supporters Mercedes-Benz, *AutoWeek*, Monterra, Hagerty, J.P. Morgan and Tehama.

"The Pebble Beach Tour d'Elegance presented by Rolex provides Concours entrants with an extra opportunity to put their prized possessions on display," said Sandra Kasky Button, Concours Chairman. "The Tour also underscores that fact that these historic vehicles are still meant to be driven. Nearly 10,000 spectators line the Tour route and jam into Carmel to view these spectacular rolling sculptures in action. It's quite a sight to see a line of vintage Ferraris, Rolls-Royces, Duesenbergs and Aston Martins cruising up and down Highway 1."

Stephen F. Brauer and his wife Kimmy are the only participants to take part in every Pebble Beach Tour since its inception in 1998, and this year they'll be driving an American-built 1929 Rolls Royce Derby Phaeton. Brauer, a former U.S. ambassador to Belgium, is Chairman and CEO of Hunter Engineering, a privately-held firm that designs, manufactures and sells computer-based automotive equipment worldwide. He is also a member of the Concours Selection Committee.

“I’ve shown cars as an entrant at Pebble Beach for quite a while,” said Brauer. “Like most collectors, I really enjoy driving my cars, so I was very excited when the Tour was added to Concours Week back in 1998. The Pebble Beach Tour follows a delightfully scenic route along the water and, while I participate in several driving events throughout the year, there’s really no other like Pebble Beach.”

Other frequent Tour participants include four-time Concours winners Sam and Emily Mann. Their entries in 2002 (1934 Voisin C-15 ETS Saliot Roadster) and 2005 (1937 Delage D8-120 S Pourtout Aero Coupé) drove in the Tour and three days later captured “Best of Show” at the Concours.

About the Pebble Beach Concours d’Elegance

First conducted in 1950, the Pebble Beach Concours d’Elegance® (www.pebblebeachconcours.net) has grown to become the world’s premier celebration of the automobile. Only the most beautiful and rare cars are invited to appear on the famed 18th fairway of Pebble Beach Golf Links®, and connoisseurs of art and style flock to see these masterpieces. Charitable donations raised by the Pebble Beach Concours d’Elegance® now total over \$9 million. Related events include the Pebble Beach Tour d’Elegance™ presented by Rolex, Pebble Beach RetroAuto™, and the Pebble Beach® Auction presented by Gooding & Company. The 2007 Pebble Beach Concours d’Elegance®, featuring Aston Martin and the Auburn Cord Duesenberg group, will be held Sunday, August 19.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts®, including The Lodge at Pebble Beach™, The Inn at Spanish Bay™ and Casa Palmero®. The company also operates four renowned golf courses: Pebble Beach Golf Links®, Spyglass Hill® Golf Course, The Links at Spanish Bay™ and Del Monte™ Golf Course. Its other famed properties include the scenic 17-Mile Drive® and The Spa at Pebble Beach™. In addition to the Pebble Beach Concours d’Elegance®, Pebble Beach Resorts® annually hosts the AT&T Pebble Beach National Pro-Am, The Wal-Mart First Tee Open at Pebble Beach and the Callaway Golf Pebble Beach Invitational. Pebble Beach Golf Links® has hosted four U.S. Opens, four U.S. Amateurs, one PGA Championship, and will host its fifth U.S. Open in 2010. For reservations or more information please call, (800) 654-9300 or visit the Website at www.pebblebeach.com.

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