



NEWS

AFTER 50 YEARS IN ARIZONA DESERT, UNRESTORED FERRARI 166MM BARCHETTA TO COMPETE AT PEBBLE BEACH CONCOURS d'ELEGANCE®

Postwar Preservation Class Set to Debut at Aug. 19 Event

FOR IMMEDIATE RELEASE

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PEBBLE BEACH, Calif. (July 2) – Nearly 20 “preservation” vehicles will compete in all of their tattered glory at the Aug. 19 Pebble Beach Concours d'Elegance®, ranging from a 1950 Ferrari 166MM Touring Barchetta (found in an Arizona backyard hidden under carpets) to a 1897 Henriod Duc Kellner Phaeton (the oldest car in the field of 175 Concours entrants). Sprinkled among the perfection of immaculately restored classic cars, these unrestored gems, which haven't seen a new coat of paint or an upholsterer in decades, will be in the “Prewar Preservation” category and, the newest Concours category, “Postwar Preservation through 1967”.

Many automotive purists might be challenged to look beyond the flaked paint, rusted rims and sun-tattered carpets. They'd call the preservation entrants rare beauties that need to be restored. But for Manny xxxxxx, the owner of the aforementioned 1950 Ferrari, a car doesn't get more beautiful than this.

“This will be controversial,” he says, regarding his exotic Ferrari being shown unrestored at the 2007 Pebble Beach Concours d' Elegance. “A lot of people wouldn't roll out a chipped-up car; they'd be embarrassed by it. On the contrary, it holds even greater historical significance by keeping it original.”

Number 20 of 25 Ferrari 166MM Barchettas with 2-liter V12 motors ever built, it is the oldest known Ferrari to be left in its unrestored state. The vehicle was shipped to the U.S. nearly 50 years ago, winding up in the hands of a Ferrari fan from Scottsdale, Ariz., who raced the car around the desert. When the Ferrari fell into disrepair, it was retired to a backyard, covered and left alone. When the car was rediscovered a few years ago, Del Arroz says he saw photos of the car and bought it for “a substantial amount of money...sight unseen.”

The vehicle also holds historical significance for its speed record attempts and appearances at famed races around the world, and one of its drivers was endurance driving legend Luigi Chinetti, who, at the 1949 24 Hours of Le Mans, drove the first Ferrari ever to win that event. These and other notable moments have been verified by comparing the body's unique lines -- each handcrafted by artisans -- to photographs taken at these events. These individually defined

shapes, antiqued by years of Arizona sunshine, are what make this car so important to Del Arroz.

“I think it’s important to preserve automotive history as well as the craftsmanship of an earlier era. This helps show how things were really done,” says Del Arroz, who lives in Diablo, Calif., a suburb east of San Francisco. “This is an element that’s sometimes missing from cars restored beyond their original state. Sometimes they just don’t look real.”

Through the years, Pebble Beach Concours has periodically exhibited unrestored cars alongside their restored counterparts. By 2001, the Prewar Preservation Class had become a regular fixture at the event and the Postwar Preservation Class debuts Aug. 19.

First conducted in 1950, the Pebble Beach Concours d’Elegance® (www.pebblebeachconcours.net) has grown to become the world’s premier celebration of the automobile. Only the most beautiful and rare cars are invited to appear on the famed 18th fairway of Pebble Beach Golf Links®, and connoisseurs of art and style flock to see these masterpieces. Charitable donations raised by the Pebble Beach Concours d’Elegance® now total over \$9 million. Related events include the Pebble Beach Tour d’Elegance™ presented by Rolex, Pebble Beach RetroAuto™, and the Pebble Beach® Auction presented by Gooding & Company. The 2007 Pebble Beach Concours d’Elegance®, featuring Aston Martin and the Auburn Cord Duesenberg group, will be held Sunday, August 19.

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