

MEDIA ADVISORY – YOU’RE INVITED!!



ICONIC MOTORS GIVES FIRST-EVER INSIDE LOOK AT CHASSIS OF TECHNOLOGICAL MARVEL: 2010 ICONIC AC ROADSTER

- ICONIC Set to Debut 2010 ICONIC AC Roadster at Pebble Beach Concours d’Elegance -

WHAT: Doing what no other car company has done before, ICONIC Motors will be displaying the chassis of the 2010 ICONIC AC Roadster at this week’s Pebble Beach Concours d’Elegance. For the first time at Pebble Beach, attendees will be able to get an intimate look at the framework and running gear of the most highly refined and exceptionally engineered roadster to be showcased at the Concours. The chassis of the 2010 ICONIC AC Roadster will be on display throughout the weekend on the Concept Green with the actual vehicle displayed at the ICONIC tent by the main entrance to the Show Field.

ICONIC Motors made its first appearance at last year’s Pebble Beach Concours d’Elegance with the debut of its concept Roadster. This year they will launch their newest model, the 2010 ICONIC AC Roadster, a creation modern technology and superior performance born from a partnership between ICONIC Motors and Auto Carriers (AC).

The 2010 ICONIC AC Roadster is designed from the ground up to be the World’s most completely refined and advanced roadster. No other car on the planet has endured the same kind of engineering prowess and attention to detail as the ICONIC AC Roadster. ICONIC Motors has stayed true to its foundational mantra of “uncompromised excellence” and has focused all of its efforts on delivering a one-of-a-kind timepiece that will live for the ages.

WHEN: Saturday, August 15 and Sunday, August 16 All Day

WHERE: Concept Green at Peter Hay Golf Course (Behind The Lodge)
Pebble Beach
2700 17 Mile Drive
Pebble Beach, CA 93953



MORE INFO: For media inquiries, please contact DRIVEN Media Communications:
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For more information on ICONIC Motors and the 2010 ICONIC AC Roadster visit:
www.iconicmotors.com