

FOR IMMEDIATE RELEASE**GOODING & COMPANY RETURNS TO SCOTTSDALE FOR ITS CELEBRATED ANNUAL COLLECTOR'S AUCTION TO PRESENT SOME OF THE MOST EXCITING AUTOMOBILES OF AUCTION WEEK**

For the first time in their respective histories, a super-rare 1953 Fiat 8V Supersonic and spectacular 1948 Tucker 'barnfind' will be offered to the public on January 21 & 22

SANTA MONICA, Calif. (November 9, 2010) - Celebrated for selling the most valuable car of Scottsdale Auction Week three years in a row, Gooding & Company will once again present an exceptional array of quality consignments at its annual 2011 Scottsdale Auctions. Following last week's chatter, the leading auction house officially announces its first five auction highlights: a sensational 1953 Fiat 8V Supersonic, the recently-discovered 1948 Tucker Serial No. 1010, a rare 1930 Duesenberg Model J Dual Cowl Phaeton with coachwork by LeBaron, a 1933 Stutz DV-32 Dual Cowl Phaeton formerly of Harrah's Automobile Collection and a twin-turbocharged 2005 Saleen S7 featured in the Hollywood blockbuster "Iron Man." Gooding & Company's 2011 Scottsdale Auctions will again take place at the Scottsdale Fashion Square Mall, at 11 a.m. on Friday, January 21 and Saturday, January 22, 2011.

1953 Fiat 8V Supersonic

One of the most spectacularly designed automobiles to leave Italy's carrozzeria Ghia during the Jet Age 1950s was the Fiat 8V Supersonic, an extremely rare sports car embodying the best of the era's American and Continental design. This car, Chassis No. 106.000035, was the first Supersonic of only 12 models created and has always been specifically regarded as the finest example in existence. Treasured by its current owner for the past 55 years, this phenomenal car has only been driven a mere 17,000 miles since new and remains in exceptionally well-preserved condition with its original engine, maroon paint, complete interior and even the original Pirelli tires still intact. Gooding & Company believes this museum-quality automobile will be a heroic contender in any preservation class and estimates it will sell for between \$1.1 - \$1.4 Million in Scottsdale.

1948 Tucker, No. 1010

Believed to have disappeared many years ago, Tucker Serial No.1010 has re-emerged after more than 50 years spent tucked away in a private barn. Originally delivered to its first owner in Waltz Blue, this 1948 Tucker is spectacular in its near-original, unrestored condition, having traveled only 10,000 miles since new. It is believed that this car raced at Bonneville in the early 1950s, achieving an impressive top speed of 134 mph while defying the harsh elements of the Salt Flats. A very exciting discovery for collectors around the world, this car is expected to bring in excess of \$1 Million at the auction.

1930 Duesenberg Model J Dual Cowl Phaeton

LeBaron-coachbuilt Duesenberg, engine No. J-243, is an outstanding example of the classic American automotive legend. It is coveted not only for its impressive and unbroken ownership history, but also for being one of the best surviving barrel-side Phaetons in existence - one of the few that has managed to retain its original chassis, engine and body. Notable past owners include Jim Hoe, America's foremost Duesenberg mechanic and restorer during the post-WWII era, as well as Rick Carroll, a renowned Florida collector whose passion was for Duesenberg and Rolls-Royce. For the past several decades this fine example has resided alongside the most important Duesenbergs in existence and remains in lovely condition. This car's estimate is between \$1.2 - \$1.6 Million.

1933 Stutz DV-32 Dual Cowl Phaeton

The last model ever built by Stutz Motor Company, the DV-32 was one of the very best, high-performance chassis of the classic era. Formerly the property of the prestigious Harrah's Automobile Collection, this example is distinguished as the only known Dual Cowl Phaeton surviving on a legendary DV-32 chassis. A stunning sight and one of the most sporting American classics, this LeBaron-bodied Stutz will command a great deal of attention. This important Full Classic is estimated to sell for \$500,000 - \$650,000.

2005 Saleen S7

Dazzling in its copper paintwork, this exciting one-of-a-kind performance car was featured in the 2008 movie "Iron Man" starring Robert Downey, Jr. Its high-tech design combines with a powerful twin turbo-charged, 1,000 hp, V8-engine to deliver an audacious modern collector car. This California-built super car offers tremendous performance for value and is

estimated between \$300,000 - \$400,000.

The annual Gooding & Company Scottsdale Auctions will be held on Friday, January 21 and Saturday, January 22, 2011, commencing at 11 a.m. Guests may preview the cars on Thursday and Friday, January 20-21, from 9 a.m. - 6 p.m., and Saturday, January 22 from 9 a.m. - 11 a.m., at 68th Street and East Camelback Road adjoining Scottsdale Fashion Square. An auction catalog for \$80 admits two to the viewing and auction. General admission to the viewing and auction can be purchased at the tent for \$30 per person. Bidder registration forms, press credentials and additional auction information are available on www.goodingco.com. For additional vehicle information and up-to-the-minute results, follow Gooding & Company on Facebook and Twitter @GoodingCompany or watch our live webcast at www.goodingco.com.

About Gooding & Company

Gooding & Company, internationally celebrated for its world-class automotive and intellectual property auctions, provides unparalleled service in the collector car market, offering a wide range of services including private and estate sales, appraisals and collection management. The company sold more than \$114.7 Million in collector cars and achieved six new world records at its 2010 annual automotive auctions. In continued partnership with ICAP Ocean Tomo, the Gooding & Company intellectual property auction in March 2010 achieved \$14.3 Million in gross sales. Upcoming events include the ICAP Ocean Tomo IP auction on November 11 in Napa Valley, California; the 2011 Scottsdale Auctions on Friday and Saturday, January 21 & 22, 2011; the Amelia Island Auction on Friday, March 11, 2011 and the Pebble Beach Auctions on Saturday and Sunday, August 20 & 21, 2011.

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PHOTO CREDIT FOR THE 1953 FIAT 8V SUPERSONIC:

Photo by Pawel Litwinski © 2010 Courtesy of Gooding & Company

*For access to more 2011 Scottsdale Auction photography, please visit the Gooding & Company Press FTP site. If you have not yet received access, please contact Katie@goodingco.com.

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