



## CALIFORNIA, HERE IT COMES



The retractable hard top is capable of deploying in just 15 seconds.

At long last, the rumors of a brand new Ferrari model, circulating for at least a year, have been confirmed. The all-new Ferrari California introduces significant innovations never before associated with a Ferrari. It is, for example, the first production Ferrari to employ a folding aluminum hardtop and the first to use a smooth shifting, dual clutch transmission (DCT) gearbox with seven speeds. Moreover, for those dedicated to green as well as red, the Ferrari California offers the lowest emissions of any Ferrari to date.



Reminiscent of the 250 California, the new California will be similarly treasured by its owners.

Ferrari President and Fiat Chairman Luca di Montezemolo noted in a recent interview: "I am very satisfied indeed with the work that the women and men of Ferrari have done."

The California's ride is enhanced by a new multilink rear suspension system, influenced by significant testing and modification by Michael Schumacher. The interior layout is an innovative

"2+" concept that allows exceptional versatility in the use of the rear of the car. A pass through between the trunk and the rear passenger area increases useful storage space.



The top view of the California reveals its ingenious 2+ interior layout.

The California's 460 h.p. 4.3-liter engine utilizes the latest direct fuel-injection technology and can be expected to propel the model from zero to 60 m.p.h in less than four seconds. The California's flat crankshaft engine will generate 460 lb./feet (DIN) of torque at 7,750 r.p.m., leading to a top speed of 195 m.p.h. What's new? The entire design of the engine, from block casting to cylinder head, throttle body, air intakes and valve train has been specifically created for the model.

The road-handling is superb because of its F1-Trac traction control system, which made its debut on the 599 GTB Fiorano and further refined now for the typical driving conditions expected for this new GT. Carbon-ceramic Brembo brakes are standard assuring superbly efficient braking.

The Ferrari California officially debuts at the Paris Auto Show in October. Ferraristi interested in pursuing the new California are encouraged to contact their authorized Ferrari dealer locally or visit [www.ferraricalifornia.com](http://www.ferraricalifornia.com) where they can register for more information about the vehicle.



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