

CADILLAC

XTS PLATINUM CONCEPT



The Cadillac XTS Platinum Concept suggests a new paradigm for future luxury sedans. The concept uses Cadillac's 3.6-liter V-6 Direct Injection gas engine, paired with a plug-in hybrid system that allows the battery to fully charge from a standard electrical outlet, enabling pure electric propulsion in many driving situations.

The elegant interior of the XTS Platinum Concept was designed from the inside out, reimagining the luxury sedan as a personal headquarters, built for efficiency, luxury and connectivity—combining fine craftsmanship with customer-driven innovation.

The concept previews a new integration philosophy for in-car electronics via the minimization of traditional buttons and switches. Designers instituted a “dead

front” design blending the display screens into a flowing instrument panel, which appears black until the car is turned on and the display screens illuminate.

The XTS Platinum Concept has a sweeping profile that culminates in a short, high deck lid. A high, sloping beltline gestures the vehicle forward, suggesting motion, while the fenders flare outward, wrapping tightly around 20-inch wheels. The vertical headlamps and tail-lamps are signature elements for Cadillac's Art and Science design language.

Cadillac has been a leading luxury auto brand since 1902. In recent years, Cadillac has engineered a historic renaissance led by artful engineering and global expansion.

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