## **New Introductions and Concept Cars Highlight**

## San Francisco Chronicle|SFGate.com 50<sup>th</sup> Annual International Auto Show

SAN FRANCISCO, CA (November 6, 2007) - New introductions, concept cars and prototypes from the world's major manufacturers will highlight the San Francisco Chronicle|SFGate.com 50<sup>th</sup> Annual International Auto Show, November 22 - December 2, 2007 at the Moscone Convention Center.

Among the new and exciting vehicles being exhibited at the Auto Show are the BMW 335 series, Chevy's Bumblebee Camaro from the movie "Transformers", the 2008 Dodge Viper plus the stunning 2008 Ford Shelby GT500KR "King of the Road" and Bullitt Mustangs. Also from Ford are the 2008 Ford Sport Trac Adrenalin and the 2009 Flex. Infiniti is bringing the PT EX, Jaguar will be displaying the fabulous new XF and KIA has the new Optima and Amanti. In addition, Lincoln Mercury is showing the 2009 MKS, Maserati will be exhibiting the sensuous 2008 Gran Turismo, while Subaru will present the all-new 2008 Impreza WRX. Concept cars include Chrysler's Airflite, the Jeep Treo and Suzuki's SXBox and SXGMR.

Presented by AutoTrader.com, the International Auto Show is the premier auto exposition in northern California and the only auto show held regionally that lures the dazzling high-tech displays from the world's major manufacturers. This year's show will feature more than 800 vehicles representing the work of over 40 manufacturers and will offer Bay Area residents their first opportunity to see all the new 2008 models in one place. Among the other manufacturers exhibiting their new products at this year's show are: Acura, Audi, Ferrari, Honda, Hyundai, Lamborghini, Land Rover, Lotus, Mercedes Benz, Mini, Mitsubishi, Nissan, Porsche, Scion and Toyota to name just a few.

In addition to the 2008 model vehicles, the Auto Show will feature Extreme Autofest Automotive Lifestyle Show, an exhibit full of tricked-out imports, domestics, luxury, and exotic vehicles; classic hot rods from Dominator Street Rods and racecars from Infineon Raceway and Mazda Raceway Laguna Seca. The Show will also have an extensive auto accessory booth area with aftermarket products, interactive exhibits and much more.

The International Auto Show, which is supported by the California Motor Car Dealers Association, will open on Thanksgiving and run for 11 days. The show will fill the 1.2 million sq. ft. Moscone Center and is expected to draw approximately 400,000 spectators making it the largest exhibition of any kind in the greater Bay Area and the second largest auto show in the western United States .

## Show hours are:

Thursday, November 22 - Sunday, November 25: 10:00 a.m. - 10:00 p.m. Monday, November 26 - Thursday, November 29: 11:00 a.m. - 9:00 p.m. Friday, November 30 and Saturday, December 1: 10:00 a.m. - 10:00 p.m. Sunday, December 2: 10:00 a.m. - 8:00 p.m.

Admission is \$8 for adults with children 12-years and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit <a href="https://www.sfautoshow.com">www.sfautoshow.com</a>