



San Francisco Chronicle | SFGate.com
54th Annual International Auto Show
 Presented by **AutoTrader.com**

SAN FRANCISCO CHRONICLE|SFGATE.COM 54th ANNUAL INTERNATIONAL AUTO SHOW FACT SHEET

WHAT:

The San Francisco Chronicle|SFGate.com 54th Annual International Auto Show is presented by AutoTrader.com and supported by the California New Car Dealers Association. The International Auto Show features the world's major manufacturers displaying their 2012 model cars, SUV's, trucks and vans.

WHEN:

Saturday, November 19 through Sunday, November 27, 2011.

Show hours:

Saturday, Nov. 19 – Saturday, Nov. 26: 10:00 a.m. to 10:00 p.m.

Sunday, Nov. 27: 10:00 a.m. to 8:00 p.m.

VIP/MEDIA PREVIEW:

Friday, November 18 from 7:00 to 9:30 p.m. (invitation only)

WHERE:

San Francisco's Moscone Convention Center, 747 Howard St., located between 3rd and 4th Sts. on Howard St. Exhibits are in the North and South Halls plus the Gateway and Esplanade Ballrooms.

ADMISSION:

Admission \$9.00, children 12 and younger free when accompanied by an adult. Tickets may only be purchased at the door.

FEATURE ATTRACTIONS:

- The 2012 model cars, SUV's, trucks and vans from 38 of the world's major manufacturers
- Alternative fuel and hybrid vehicles
- Exotic Sports Cars

SPECIAL ATTRACTIONS:

- AutoTrader.com Driver's Choice Challenge where you can test your race skills as you race through the tunnels of your heart and mind
- The "drive electric tour sponsored by the 100% electric Nissan LEAF™"
- Hot Rods from Dominator Street Rods
- Academy of Art University Classic Car Collection
- Display from Ferrari Club of America – Pacific Region
- Aftermarket Alley: featuring tricked out vehicles and aftermarket products
- Auto Accessory Fair and Simulators

GENERAL:

The San Francisco International Auto Show is the premier Auto Show held locally and the only one that attracts the top displays from the world's major manufacturers. It is the largest show of any kind held in northern California.

TITLE SPONSOR:

The San Francisco Chronicle|SFGate.com

PRESENTING SPONSOR:

AutoTrader.com

OFFICIAL SPONSORS:

ABC7 KGO-TV, Comcast Cable, Diamond Tire Center, KNBR 680/1050, Patelco Credit Union, W Hotel San Francisco

TELEVISION:

ABC7 (KGO-TV) will air a preview of the San Francisco Chronicle|SFGate.com 54th Annual International Auto Show presented by AutoTrader.com on Saturday, Nov. 19 at 10:00 p.m. with a re-airst on Monday, Nov. 21 at 2:00 a.m. and Thursday (Thanksgiving), Nov.24 at 3:00 p.m.

RADIO:

Live remotes:

Monday, Nov. 21: KGO Radio – Ronn Owens– 9:00 a.m. – 12:00 p.m.

Tuesday, Nov. 22: KNBR Radio – The Gary Radnich Show – 9:00 a.m. – 12:00 p.m.

KNBR Radio – The Fitz and Brooks Show – 12:00 – 3:00 p.m.

TRANSPORTATION:

Ride BART to the Powell or New Montgomery Street stations

PARKING:

Parking is available in lots around Moscone Center.

CONTACT:

Kevin Diamond

San Francisco International Auto Show Director

Office phone: 415-331-4406

Show Office phone (beginning Nov. 17): 415-978-3500

Email: sfautoshow.kdpr@att.net or kdpr@att.net

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