

### **MEDIA RELEASE**

## FOR IMMEDIATE RELEASE RELEASE No. 5

# ACADEMY OF ART UNIVERSITY TO EXHIBIT CLASSIC CARS AT SAN FRANCISCO CHRONICLE|SFGATE.COM 54th ANNUAL

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SAN FRANCISCO, CA (November 2, 2011) The San Francisco Chronicle|SFGate.com 54th Annual International Auto Show, presented by AutoTrader.com, November 20-28 at Moscone Center, will feature the one of the largest display of classic cars in show history.

INTERNATIONAL AUTO SHOW

San Francisco s Academy of Art University Museum will exhibit approximately 31 cars selected for the show by the University s Industrial Design Department Director Tom Matano.

Matano, a designer at Mazda for 20 years before joining the faculty at the University in 2003, has put together a priceless selection of 31 automobiles from the 1920's-1960 s that represent the elegance, style, craftsmanship, technology and innovative spirit of each era. This collection is primarily used for student reference in the School of Industrial Design.

Most of the automobile collection is garaged in the University s Industrial Design Department museum on Van Ness Avenue. The cars were collected by Richard A. Stephens, son of the late Richard S. Stevens, who founded the University in 1929 and served as its president until 1951. The younger Stephens served as president until 1992, when he was succeed by his daughter, Elisa Stephens, and named Chair Emeritus.

Although Matano s department has one of the youngest automobile design programs in the country -- in existence for just 11 years -- the list of companies that have hired graduates is impressive: BMW Design, Works, GM, Mazda, Toyota, Fox Racing, Black & Decker, Camelback (CQ) Hasbro, Mattel Tigo, LG Electronics, Microsoft, Nike, tech stock companies NVIDIA and Palm Inc; Samsung, Tony, Sketchers, North Face and Timbuk 2 Designs.

The cars expected to be on display from the Academy of Art University collection include:

1920 s: 1928 Rolls Royce Riviera Town Car; 1929 Duesenberg Sedan 1930 s: 1930 Cadillac V16 Convertible; 1931 Cord Convertible; 1931 Marmon Coupe; 1932 Ford Woody; 1932 Stutz Super Bearcat; 1934 Ford Convertible; 1934 Packard 12 Victoria; 1937 MG Tourer; 1938 Talbot Lago Coupe 1940 s: 1941 Buick Roadmaster Convertible; 1941 Cadillac 60S; 1947 Cisitalia; 1948 Cadillac Convertible; 1948 SS-100 Jaguar; 1948 Lincoln Continental Coupe 1950 s: 1950 Jaguar Alloy; 1954 Chevrolet Corvette; 1955 Mercedes-Benz 300SL; 1956 Chevrolet Convertible; 1956 Lincoln Premiere Convertible; 1956 Mercedes-Benz 300SC; 1959 Autobianchi; 1959 Ford Edsel Convertible 1960 s: 1961 Lincoln Sedan; 1962 MG Coupe; 1963 Buick Riviera; 1963 Lotus; 1966 Cadillac 60S; 1966 Oldsmobile Toronado.

#### About the Academy of Art University:

With more than 18,000 students, Academy of Art University is the nation's largest private art and design university. Established in 1929, the school offers accredited AA, BA, BFA, MA, M.Arch and MFA programs in 18 different majors, as well as continuing art education, with classes in Advertising, Animation & Visual Effects, Architecture, Art Education, Fashion, Fine Art, Game Design, Graphic Design, Illustration, Industrial Design, Interior Architecture & Design, Motion Pictures & Television, Multimedia Communications, Music for Visual Media, Photography and Web Design & New Media. Art Education is the school's newest major, offering BFA and MA degrees. Students can also enroll in flexible online degree programs in most majors. Academy of Art University is an accredited member of WASC (Western Association of Schools and Colleges), NASAD, Council for Interior Design Accreditation (BFA-IAD) and NAAB (M-ARCH). For more information, visit www.academyart.edu or call 1-800-544-2787.

#### About the San Francisco Chronicle SFGate.com 54th Annual International Auto Show:

The San Francisco Chronicle|SFGate.com 54th International Auto Show presented by <a href="AutoTrader.com">AutoTrader.com</a> is supported by the California New Car Dealers Association. It is the largest auto exposition in Northern California and the only one held regionally that attracts the dazzling high-tech displays from the world's major manufacturers. This year s show will be highlighted by the new 2012 models vehicles from the world s major manufactures. In addition to the 2012 model vehicles and the Academy of Art University Classic Car Collection, the Auto Show will feature alternative fuel and hybrid vehicles, the Aftermarket Alley with tricked-out vehicles and aftermarket products, the Dominator Hot Rods, an auto accessory booth area and much more.

The Auto Show will have more than 600 vehicles filling the 1.2 million sq. ft. Moscone Center and is expected to draw 350,000 spectators making it the largest exhibition of any kind in Northern California and the second largest auto show in the western United States.

The International Auto Show runs November 19 27 at the Moscone Convention Center in San Francisco.

#### Show hours are:

Saturday, November 19 Saturday, November 26: 10:00 a.m. 10:00 p.m. Sunday, November 27: 10:00 a.m. 8:00 p.m.

Admission is \$9 for adults with children 12-years and under free when accompanied by an adult. Tickets can be purchased at the door. For more information visit <a href="https://www.sfautoshow.com">www.sfautoshow.com</a>.