LET'S FORGET ALL OUR ASSUMPTIONS ABOUT CARS.

If you're going to motor, motor in a strange and wonderful alchemy of steel, aluminum, graphite, dreams and sweat. Motor in something built by designers who used paper and pencil instead of computers. By designers who listened to their hearts, not focus groups.

Motor in a machine that's more than a pretty face. Every MINI is small but packed with as many features as some cars costing three times as much. Read on and soon you'll understand that even though there are three different body types, the MINI is still in a class of one.

LET'S BE SMART.	MINI Cooper	MINI Cooper S	MINI Cooper Convertible	MINI Cooper S Convertible	MINI Cooper Clubman	MINI Coope Clubm
Six standard airbags w/ side curtains: Smart technology knows which airbags need to inflate when, and at what speed and force*						
Rear Roll Hoops and reinforced A-pillar and frame for added rollover protection						
Four standard airbags: Smart technology knows which airbags need to inflate when, and at what speed and force*						
Side thorax airbags in the sides of the front seats that protect the bodies and the heads of the driver and front co-pilot*						
Advanced crumple zones re-channel forces around the passenger compartment						
The latest generation 4-channel Anti-lock Braking System (ABS). Vented in front, solid in back. Brake surface area is larger than the entire wheel on a classic Mini.						
Tire Pressure Monitor						
Cornering Brake Control (CBC) with Electronic Brake Force Distribution (EBD)						
Tire Pressure Monitor: Constantly monitoring the pressure of all four tires, this system is precise enough to register a pressure loss under 25% and warn the driver via a control lamp						
Side-impact door beams with interlocking anchor system are massive and, well, add protection against side impact						
Engine designed to break away from its mounts in a head-on collision to help protect the legs of the driver and front co-pilot						
*Airbags will deploy varyingly depending on the severity of the impact.						
LET'S SWEAT THE DETAILS.						
MacPherson strut front suspension w/multi-link rear suspension						
Front and rear anti-roll (stabilizer) bars						
Electric, engine-speed-sensitive power steering						
Electro-hydraulic, engine-speed-sensitive power steering						
Center-mounted speedometer						
Steering column-mounted tachometer						
Optional Multifunction steering wheel						
Split fold-down rear seats for expandable cargo space						
Engine Immobilizer with coded driveway protection						
Climate controlled glove box						
Air conditioning with microfilter and air-recirculation						
Remote entry, including 2-step unlocking and trunk release						
Speed-sensitive intermittent windshield wipers						
Power windows with "one-touch" down operation						
Service interval indicator with miles-to-service readout						
Anti-theft CD audio system with AM/FM radio, six speakers, presets, auxiliary input-ready, satellite radio-ready and pre-wired for 6-disc CD changer						
Optional center armrest						
Toggle switch goodness						
Convenient rear cargo position						
Rear window wiper(s)						

LET'S NOT TAKE SLOW FOR AN ANSWER.	MINI Cooper	MINI Cooper S	MINI Cooper Convertible	MINI Cooper S Convertible	MINI Cooper Clubman	MINI Cooper S Clubman
1.6-liter dual overhead cam (DOHC), 16-valve inline 4-cylinder engine with Valvetronic and VANOS						•
1.6-liter overhead cam (OHC), 16-valve inline 4-cylinder engine						
Turbocharged, intercooled, direct-injection 1.6-liter dual overhead cam (DOHC), 16-valve inline 4-cylinder engine						
Supercharged, intercooled 1.6-liter overhead cam (OHC), 16-valve inline 4-cylinder engine						
118 horsepower @ 6,000 rpm						
115 horsepower @ 6,000 rpm						
172 horsepower @ 5,500 rpm						
168 horsepower @ 6,000 rpm						
114 lb-ft of torque @ 4,250 rpm						
111 lb-ft of torque @ 4,500 rpm						
177 lbs-ft torque @ 1,600-5,000 rpm						
162 lb-ft torque @ 4,000 rpm						
6-speed manual Getrag transmission or 6-speed Aisin Agitronic (Automatic) transmission						
5-speed manual Getrag transmission or Continuously Variable (Automatic) Transmission (CVT) with 6-speed steptronic mode						
6-speed manual Getrag transmission or automatic transmission with steering wheel-mounted paddle shifters						
Weight unladen: 2546 lbs (6-speed) 2634 lbs (Automatic)						
Weight unladen: 2,700 lbs (6-speed) 2,734 lbs (CVT)						
Weight unladen: 2,668 lbs (6-speed), 2,723 lbs (Automatic)						
Weight unladen: 2,844 lbs (6-speed), 2,888 lbs (Automatic)						
Weight unladen: 2,723 lbs (6-speed), 2,800 lbs (Automatic)						
Weight unladen: 2,855 lbs (6-speed), 2,900 lbs (Automatic)						
Drive-by-Wire electronic throttle control. Replaces mechanical linkage. Provides instant power, optimal gas mileage and minimal emissions.						
Engine oil cooler, piston-cooling jets			•			
LET'S TURN EVERY WHICH WAY BUT BACK						
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Go-Kart-like handling						
Torque-steer-squashing equal length drive shafts						
Sport Suspension with front & rear anti-roll stabilizer bars						
15" alloy wheels with all-season or performance tires						
16" alloy wheels with run-flat performance tires						
Optional 17" alloy wheels with run-flat all-season or performance tires						
Optional Limited Slip Differential (LSD)						
All-Season Traction Control (ASTC) avail on Cooper Convertible via DSC below						
JCW Kit available						
Optional Dynamic Stability Control (DSC) standard on Clubman models						
LET'S ALWAYS BE OPEN.						
Fully automatic convertible top that folds down in 15 seconds					I	
Sunroof feature						
Heated glass rear window						
Drop-down tailgate with easy-load feature. The z-shaped folding mechanism of the roof allows for ample cargo space even when the roof is down.						