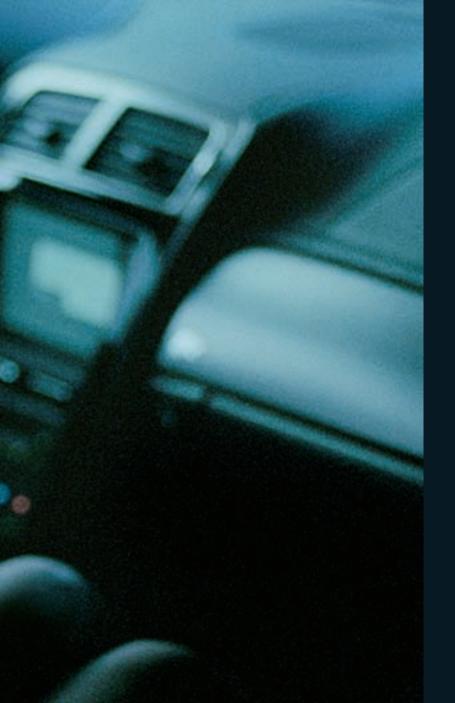


THE XK COLLECTION JAGUAR





The new XK combines
Jaguar's legendary
performance, with
advanced technologies
and sporting luxury to
create a grand tourer
with the heart and soul
of a sports car.

DESIGN	4
PERFORMANCE	12
CRAFTSMANSHIP	18
TECHNOLOGY	22
THE XK COLLECTION	28
SPECIFICATION	40





DESIGN

Some cars are built. Some are engineered. A Jaguar is created. A rare blend of art and performance, science and beauty. XK is one of the most technologically advanced and luxurious cars ever made.

Even standing still, the new XK looks fast. Whether you choose Coupe or Convertible with either the new 5.0L naturally aspirated V8 or thrilling new 510 hp supercharged engine, the XK's athletic lines and muscular rear haunches exude immense visual energy. Fast has never looked this seductive.

Visual energy is created by an aluminum skin stretched taut over the light, yet strong and immensely rigid body structure that gives the new XK its remarkable agility. It is the energy that comes from the XK's purity of design, with sculpted surfaces created to cut the air with aerodynamic efficiency, delivering the visual promise of breathtaking performance and driving excitement. It is the purity that comes from the XK's exquisite, precision detailing: complex mesh surfacing for the front grille openings, bold and technically-advanced headlights or elegant and distinctive side power vents.

And to reflect the heightened performance delivered by powerful and more efficient new engines, the XK's lines have been redrawn to be even more assertive. The sculpted nose now features a dramatic new front bumper design with chrome detailed air intakes, heightening the look of power and performance. This is the beauty of a car that so effortlessly fulfils the dual roles of sophisticated, luxurious grand tourer and exhilarating, dynamic sports car. This is the new XK. This is the new Jaguar.





ALL-ALUMINUM CONSTRUCTION

LIGHTNESS WITH EXCEPTIONAL RIGIDITY

DYNAMIC SPORTS CAR PERFORMANCE







THE START BUTTON

PULSES RED INVITING

YOU TO FIRE-UP

THE ENGINE.

THE JAGUARDRIVE

SELECTOR™ RISES.

THIS IS THE THEATER

THAT BRINGS XK

TO LIFE.





Beneath its aluminum skin, the new XK's racing heart beats faster and stronger, courtesy of two all new advanced and highly efficient 5.OL AJ-V8 GEN III engines.

It is a combination of aerospace-derived lightness, greater power and engineering excellence that delivers even more exhilarating performance and efficiency. While the technology is complex, the reason we pioneered aerospace all-aluminum construction is simple: less weight, coupled with high strength and rigidity, is the key to making a truly great sports car. In fact the XK's all-aluminum monocoque bodyshell is fundamental to the way it performs. When compared with a conventional steel body, it delivers faster acceleration, more precise handling, shorter stopping distances and greater fuel efficiency.

And now, with the introduction of two all new 5.0L direct injection V8 engines offering substantial increases in power and torque, performance is shifted from merely exceptional to truly extraordinary. Jaguar's new naturally aspirated 5.0L V8 powers the XK model. It produces 385 hp – an impressive 28 percent increase versus the previous-generation XK V8 engine – and delivers acceleration from 0-60 mph in just 5.2 seconds.*

The high performance XKR is powered by the new supercharged 5.0L V8. This remarkable engine delivers a muscular 510 hp - a 21 percent increase over its predecessor - and can take the XKR from 0-60 mph in a breathtaking 4.6 seconds. Yet our engineers have been able to deliver these dramatic increases in power, and corresponding increases in torque, without materially affecting fuel efficiency or exhaust emissions.

The responsiveness of our new engines is matched only by the smoother, more refined, more eager performance of the all new 6HP28 electronically controlled, automatic transmission. This lightning-fast 6-speed represents the latest in transmission technology, incorporating innovative features such as a fully adaptive shift system to smooth out and refine the shift quality, enhancing the driving experience. For maximum driver involvement and total control, gears can be selected manually using paddle shifters mounted behind the steering wheel.

It is a driving experience designed to be exceptional.

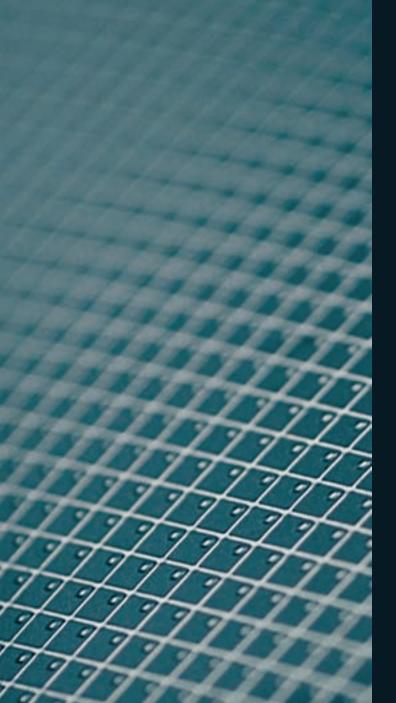








COUPE CONVERTIBLE 5.0L V8 0-60 MPH 5.2 SECONDS 16 MPG/24 MPG CITY/HIGHWAY EPA ESTIMATE 5.0L V8 0-60 MPH 5.3 SECONDS 16 MPG/22 MPG CITY/HIGHWAY EPA ESTIMATE



CRAFTSMANSHIP

With an interior rich in craftsmanship, style and technical innovation, the new XK takes the sports car experience to a thrilling new level.

Craftsmanship takes a modern turn in the XK. You see it in the elegant center console featuring the precision-made JaguarDrive Selector™ with its rotary shifter. Press the pulsing START button on the new console, and this cylindrical cast alloy shift control rises up into the palm of your hand. To select a gear, simply twist.

It replaces the traditional gear lever with a sleek, space-efficient, ergonomic design that is compact, elegant and beautifully crafted. A bold example of advanced Jaguar design. Craftsmanship in the new XK also comes in the form of gorgeous wood and technical finishes; like the modern, straight-grained Figured Ebony veneer or Knurled Aluminum finish for the XK, or the stunning Dark Oak veneer or Dark Mesh Aluminum finish for the XKR.

And craftsmanship with bespoke luxury reaches a new pinnacle. The XK and XKR feature rich, twin-stitched Softgrain leather for the seats, upper fascia and doors, along with warm Jaguar Suedecloth Premium Headlining and premium carpet mats. In convertible models, there is flawless craftsmanship in the sophisticated fabric roof. Triple-lined to deliver hushed, top-up cruising, it can be powered up or down in less than 18 seconds. And when lowered, it retracts completely into the bodywork beneath a rigid tonneau cover, so as not to compromise the XK's seductive lines.

We describe this combination of exquisite craftsmanship, luxurious finishes and technical excellence one way: Jaguar sporting luxury.







SOFTGRAIN LEATHER

TWIN NEEDLE

CONTRAST STITCH

HEATED AND COOLED

MEMORY SEATS





TECHNOLOGY

Intuitive design is about using advanced technologies to empower the driver, not to over-power. It is about creating a driving experience that excites and exhilarates.

We believe the driver should be left to enjoy the drive and not worry about mastering complex technologies or illogical controls. It is why the new XK features a crystal-clear 7-inch Touch-screen that sets the benchmark for simple, intuitive operation. Its menu-based system lets you control many of the car's key interior functions — climate control, entertainment, satellite navigation, Bluetooth® telephone connectivity, even the settings on your iPod®. To make a selection, simply touch the screen.

It is why the XK's new 6-speed automatic transmission is designed to provide continuous adaptation of its shift changes to suit your driving style; more responsive when you are pressing on, more relaxed when you are not. And a simple twist of the JaguarDrive Selector™ is all that is needed to engage JaguarDrive Control™ and bring out the true sports car character of the XK

In Dynamic Mode, the system will hold the lower gears longer, kick down more readily, firm-up the suspension, and send your pulse racing. JaguarDrive Control™ even offers a Winter Mode to inspire driver confidence in slippery or adverse road conditions. And to heighten the thrill of driving the new XK even further, the remarkable Adaptive Dynamics system monitors body movement 100 times a second, adjusting damping to deliver legendary Jaguar ride comfort coupled with pure sports car handling.

As you would expect, the supercharged XKR takes cornering ability to an even higher level. Its new, fully-automatic, electronic Active Differential Control provides enhanced traction to sharpen the car's agility through curves. Illuminating the XKR's path through those curves is Active Front Lighting* which points the car's Bi-Xenon TM headlights in the direction you are turning.

This is Jaguar technology making the new XK easy to enjoy, truly exhilarating to drive.

iPod is a trademark of Apple Computer Inc. registered in the US and other countries. *Active Front Lighting is optional on XK.



ADAPTIVE DYNAMICS

BI-XENON™ HEADLIGHTS
WITH INTEGRATED
CORNERING LAMPS

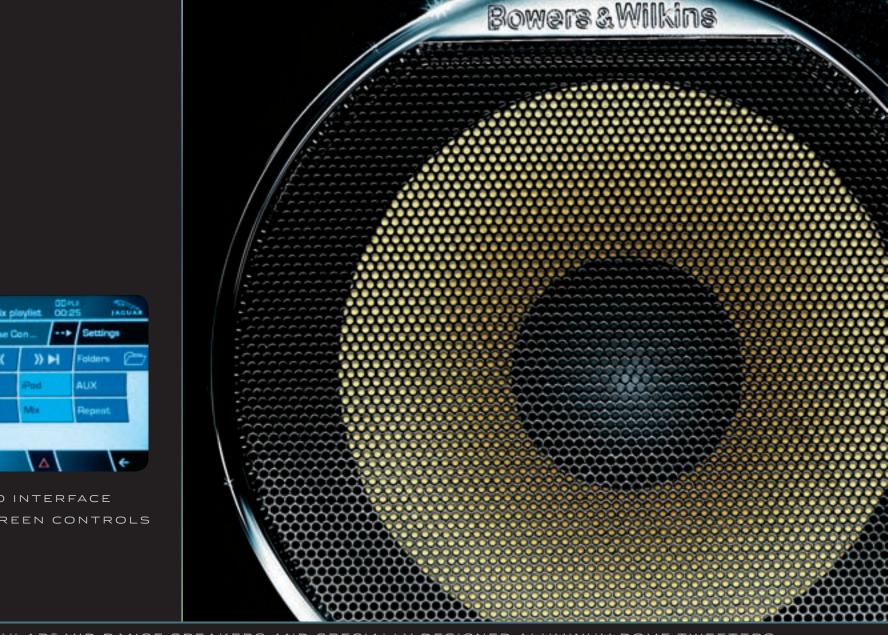
ACTIVE FRONT LIGHTING







BOWERS & WILKINS 525W SURROUND SOUND SYSTEM WITH DOLBY® PRO LOGIC II AND 8 SPEAKERS, INCLUDING





PORTABLE AUDIO INTERFACE
WITH TOUCH-SCREEN CONTROLS



THE XK COLLECTION

ΧK

XKR

XK ACCESSORIES





 $\times K$

5.0L V8 ENGINE

TAKING SPORTING LUXURY TO NEW LEVELS, THE XK
FEATURES THE FINEST MATERIALS WITH REMARKABLE
CRAFTSMANSHIP AND RICH SPECIFICATION







ALLOY WHEELS

Standard

Options







20" Kalimnos

CONVERTIBLE TOP COLORS

Standard

Special Order



Black Blue



Beige Dark Grey

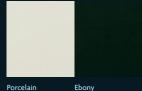


Burgundy

Dark Green

EXTERIOR COLORS

Standard



19" Caravela



Botanical Green* Emerald Fire* *Metallic paint



Liquid Silver*



Lunar Grey*

Standard



Pearl Grey*



Spectrum Blue* Frost Blue*



Indigo*

Headlining Upper fascia Seat Trim



Ultimate Black* Claret*

INTERIOR CHOICE

VENEERS

Standard



Burl Walnut



Options

Knurled Aluminum Rich Oak



Figured Ebony

INTERIOR ENVIRONMENT

Vapour Grey*

seats with Warm Charcoal interior. Warm Charcoal

headlining

Warm Charcoal Caramel seats with Ivory seats with Caramel interior. Oyster interior. Ivory Warm Charcoal contrast stitch. Ivory contrast stitch. contrast stitch. Canvas Suedecloth Canvas Suedecloth headlining headlining

Canvas Suedecloth

Special Order

headlining

with Warm Charcoal Warm Charcoal

interior. Warm interior. Ivory Charcoal stitch.

headlining



Softgrain leather

Ivory seats with Slate interior. Ivory contrast stitch. Canvas Suedecloth Canvas Suedecloth Canvas Suedecloth headlining



Bowers & Wilkins 525W surround sound system



Cashmere Gold*

Dark Brown

HEADLINING

Standard

Canvas Jaguar Suedecloth Premium Headlining ALL NEW 5.0L NATURALLY ASPIRATED V8 ENGINE

19" ALLOY WHEELS

SOFTGRAIN LEATHER WITH TWIN NEEDLE CONTRAST STITCHING

BOWERS & WILKINS 525W SURROUND SOUND SYSTEM

JAGUAR SUEDECLOTH PREMIUM HEADLINING

AVAILABILITY OF UNIQUE FIGURED EBONY VENEER OR KNURLED ALUMINUM FINISH

FIGURED EBONY VENEER

OYSTER SOFTGRAIN LEATHER WITH IVORY CONTRAST STITCH ON INSTRUMENT PANEL UPPER, FASCIA, CONSOLE AND STEERING WHEEL



XKR

5.0L V8 510 HP SUPERCHARGED ENGINE JAGUAR'S RACING HEART BEATS FASTEST IN THE
SUPERCHARGED 510 HP XKR - THE FINEST EXPRESSION
OF JAGUAR XK POWER AND PERFORMANCE







ALLOY WHEELS

Standard









20" Nevis



20" Kalimnos

CONVERTIBLE TOP COLORS

Standard

Special Order



Blue





Dark Grey



Burgundy

EXTERIOR COLORS

19" Tamana

Standard



INTERIOR CHOICE

Options

VENEERS

Standard

Burl Walnut



Dark Mesh Rich Oak Dark Oak Aluminum

*Metallic paint

INTERIOR ENVIRONMENT

Standard

headlining



Warm Charcoal seats with Warm Caramel interior. Charcoal interior. Warm Charcoal Ivory contrast stitch. contrast stitch. Jet (Coupe) or Canvas Canvas Suedecloth headlining (Conv) Suedecloth headlining

Caramel seats with Ivory seats with Oyster interior. Ivory contrast stitch. Canvas Suedecloth

headlining

Warm Charcoal

headlining

Warm Charcoal seats Ivory seats with seats with Warm with Warm Charcoal Warm Charcoal Charcoal interior. interior. Cranberry interior. Ivory

Warm Charcoal stitch. contrast stitch. Jet contrast stitch. Jet (Coupe) or Canvas (Coupe) or Canvas (Conv) Suedecloth (Conv) Suedecloth (Conv) Suedecloth headlining

Headlining Upper fascia Seat Trim Softgrain leather

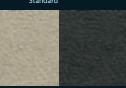






HEADLININGS

Standard



Canvas Jaguar Suedecloth Premium Headlining

guar Jet Black Jaguar loth Suedecloth nium Premium ning Headlining ALL NEW 5.0L 510 HP V8 SUPERCHARGED ENGINE

ACTIVE DIFFERENTIAL CONTROL

JAGUAR R STYLING

- SUPERCHARGED BRANDED HOOD LOUVERS
- R BRANDED FASCIA, DIALS, STEERING WHEEL, EMBOSSED HEAD RESTS

SOFTGRAIN LEATHER WITH TWIN NEEDLE CONTRAST STITCH

QUAD EXHAUST SYSTEM

AVAILABILITY OF UNIQUE DARK OAK VENEER OR DARK MESH ALUMINUM FINISH

INTERIOR SHOWN WARM CHARCOAL SOFTGRAIN LEATHER
SEATS WITH CRANBERRY CONTRAST STITCH

DARK MESH ALUMINUM FINISH

WARM CHARCOAL SOFTGRAIN LEATHER WITH CRANBERRY CONTRAST STITCH ON INSTRUMENT PACK, FASCIA, CONSOLE AND STEERING WHEEL

SPECIAL ORDER OPTION SHOWN



XK ACCESSORIES

BRUSHED ALUMINUM WIND DEFLECTOR

Rear seats can not be occupied when the deflector is in place.



BRIGHT FINISH PEDAL KIT

HOOD LOUVERS WITH CHROME STRAKE

POWERTRAIN AND DRIVING DYNAMICS

6-speed electronic automatic transmission with Jaguar Sequential Shift™

JaguarDrive Selector™

JaguarDrive Control™ with Winter Mode and Dynamic Mode

Adaptive Dynamics

Cruise Control with Automatic Speed Limiter (ASL)

Electronic Brake-force Distribution (EBD)

Emergency Brake Assist (EBA)

Electric Parking Brake (EPB)

DSC Dynamic Stability Control (with Trac DSC mode)

EXTERIOR FEATURES

LED tail lamps with twin reversing and fog lamps

Heated exterior mirrors with electric adjustment, power-folding with auto-powerfold on locking vehicle, auto-dimming and memory function with integrated LED side repeaters and approach lamps

Rain sensing windshield wipers

Bi-Xenon™ headlights with cornering lamps, washers and automatic leveling

Automatic headlights on with windshield wipers

Front and Rear Parking aid (includes Touch-screen visual indicator)

Body color side power vents

Chrome rear signature blade

Chrome side window surrounds (Coupe only)

Aerodynamic rear spoiler

Electrically operated convertible top with aluminum tonneau cover

WHEELS

19" Alloy wheels

Alloy space saver spare wheel

SAFETY AND SECURITY

Remote control central locking, 2-stage unlocking and drive-away locking

Valet function and engine immobilizer

Anti-lock Braking System (ABS)

Roll-Over Protection System (convertible only)

Airbags front and side (driver and front passenger)

Adaptive Restraint Technology System (ARTS™)

Front seat belt pre-tensioners

Front seat whiplash reduction system

Belt minder system (front seats only)

ISOFIX anchor points for rear child seat

Tire Pressure Monitoring System (TPMS)

INTERIOR FEATURES

Automatic climate control

Auto-dimming interior rear view mirror

Auxiliary power socket

Twin front cup holders

Electric windows with one touch open/close and anti-trap

Trip computer with message center

Jaguar Smart Key System™ with Keyless entry

Jaguar Smart Key System™ with Keyless start

Front seat-back map pockets

Front ashtray and lighter

Interior mood lighting

Clock in Touch-screen

Garage door opener with overhead console remote control

INTERIOR TRIM

Door switch pack with chrome highlights and matching veneer insert

Memory function with 3 settings for driver/passenger seat, exterior mirrors and steering column

Active ventilated front seats - heated/cooled

Heated leather steering wheel with contrast stitch*

Front and rear premium carpet mat set

Jaguar Suedecloth Premium Headlining (Jet available on XKR Coupe only)

MULTIMEDIA

6-disc in-dash CD changer

Bowers & Wilkins 525W surround sound system

Portable Audio Interface

Windows Media Audio (WMA) with MP3 compatability

Bluetooth® telephone connectivity

Navigation system with DVD mapping

7-inch full color Touch-screen

SIRIUS™ Satellite Radio†

STANDARD FEATURES

*Non-contrast stitch heated steering wheel provided when Warm Charcoal non-contrast stitch is specified. ¹SIRIUS™ Satellite Radio is a subscription service. Subscription is not included.

	¥	α ×
POWERTRAIN AND DRIVING DYNAMICS		
5.0L V8 5.0L V8 Supercharged	•	- •
Active Differential Control Adaptive Cruise Control (ACC) with Forward Alert	- 0	•
EXTERIOR FEATURES		
Active Front Lighting – with dynamic pivoting headlights	0	•
XK front bumper with chrome upper and black lower mesh grilles	•	
XK rear bumper with body color lower valance	•	
XKR front bumper with chrome upper and lower mesh grilles		•
XKR rear bumper with body color lower valance		•
Hood louvers		•
Quad exhaust tailpipes		•
Metallic Paint	NCO(1)	NCO ⁽¹⁾
Unique R paints - Salsa, Kyanite Blue		NCO ⁽¹⁾

	X	X X II
WHEELS		
19" Alloy wheels	•	•
20" Alloy wheels	0	0
INTERIOR TRIM		
Softgrain Sport seats with contrast stitch (16/16 way)	•	
XKR Softgrain Sport seats with contrast stitch and R logo (16/16 way)		•
XKR Softgrain Sport seats with contrast stitch and R logo (16/16 way) R Interior Theme	<u>-</u>	<u> </u>
		•

OPTIONAL FEATURES

Please consult your local dealer for details Please refer to the glossary for a more detailed description of features

• Standard O Option NCO No Cost Option - Not available

(1) A special charge will be added if non-standard exterior/interior combinations are chosen.



XK Softgrain Sports Seats (16/16 way)

XK Softgrain luxury sport seats with contrast stitch (16/16 way) including driver's and passenger's electric adjustment, variable manual headrest, variable heated and cooled, 4 way power lumbar, driver and passenger memory, front cushion length adjust, variable bolster and perforated (front and rear).

XK Interior Theme

Softgrain contrast stitch leather on steering wheel, doors, rear side panels, instrument panel and center console with twin stitch detail. Nubuck edged premium carpet mat set with Jaguar script and logo, and Jaguar Suedecloth Premium Headlining.

XKR Softgrain Sports Seats (16/16 way)

XKR Softgrain luxury sport seats with contrast stitch and R branding (16/16 way) including driver's and passenger's electric adjustment, variable manual headrest, variable heated and cooled, includes 4 way power lumbar, driver and passenger memory, front cushion length adjust, variable bolster and perforated (front and rear).

R Interior Theme

Softgrain contrast stitch leather on steering wheel, doors, rear side panels, instrument panel and center console with twin stitch detail. Nubuck edged premium carpet mat set with Jaguar script and logo, and Jaguar Suedecloth Premium Headlining. R logo on headrest and steering wheel. Instrument cluster dials with red pointer and Supercharged motif.

Jaguar Smart Key System™

With the Jaguar Smart Key in your pocket or bag, the car automatically unlocks as you pull the door handle. Simply push the ignition button to start the engine. Upon leaving, simply press a button on the door handle to lock the car or use the Jaguar Smart Key.

JaguarDrive Control™

Interacts with the DSC (Dynamic Stability Control) engine and transmission management systems to change the characteristics of engine mapping, transmission shifts and brake interventions. It offers different modes selectable by a button to optimize the vehicle response depending on driving conditions and style.

Winter Mode

Softens the responsiveness of the engine and modifies the gear change strategy to maintain optimum traction in slippery or adverse road conditions. The vehicle performs in a more gentle and controlled manner, allowing more confident progress. When active, Winter Mode selects 2nd gear for pulling away on level ground (no incline).

Dynamic Mode

Optimizes vehicle systems to deliver a more involving driving experience. When selected, Trac DSC is automatically engaged, and engine torque delivery characteristics and gear shift points are modified to further improve responsiveness. When selected while the transmission is in full manual mode, transmission up-shifts are fully controlled by the driver, with no automatic up-shift when the rev limit is reached.

Roll-Over Protection System

Two automatically deployable hoops which are activated in a roll-over event (convertible only).

Navigation system⁽¹⁾

7 inch Touch-screen display with DVD mapping, zip code entry and destination entry.

Bowers & Wilkins 525W surround sound system

Based on the Jaguar 525W surround sound system with 120 Watt per channel (525 Watt total power output), dedicated Bowers & Wilkins speaker system, high output, low distortion Kevlar® mid-range speakers, specially designed aluminum dome tweeters and unique amplifier.

Windows Media Audio (WMA) and MP3 compatibility

Enables the CD player to play CDs which contain WMA and MP3 files.

Bluetooth® telephone connectivity(2)

A Bluetooth® equipped Jaguar enables hands-free use of your mobile phone at any time when the phone is in the car. Bluetooth® is compatible with a selected range of mobile phones from a number of different manufacturers - ask your dealer or visit iaeuarusa.com for more details.

GLOSSARY





Portable Audio Interface(3)

Allows the connection of an iPod®, MP3 player or a USB Mass Storage Device to the in-car sound system and control via the 7 inch Touch-screen.

7 inch full color Touch-screen

Display with controls for audio, climate control, Bluetooth® telephone connectivity and navigation. Includes clock.

Jaguar Sequential Shift™

Provides the choice of Drive, Sport Automatic or Manual gearshift modes, with one touch paddles mounted behind the steering wheel to control gear changes up and down manually.

Adaptive Dynamics

Provides the optimum balance between low speed ride comfort and high speed handling precision, analyzing body movement, steering and road wheel inputs up to 100 times a second and continuously adjusting the suspension settings through electronically controlled dampers.

Active Differential Control

An electronically controlled, active differential with Handling Functionality that limits the slip between the rear wheels to optimize traction and stability in different driving conditions, working in harmony with the Traction, ABS and DSC systems.

DSC (Dynamic Stability Control) with Trac DSC mode

Intervenes in demanding driving situations by applying braking to individual wheels and reducing engine torque.

Active Front Lighting with dynamic pivoting headlights

Sensors react to the car's speed and steering input, and the system can deflect the headlight beams by up to 15 degrees casting light deeper into corners, and giving added confidence at night.

Automatic climate control

With humidity control, air filtration and dual temperature control for driver and front passenger and automatic air circulation with 5 settings.

Wheel Specifications

Caravela 8.5J x $10^{''}$ (front) 9.5J x 19'' (rear) alloy wheels Artura Chrome 8.5J x 10'' (front) 9.5J x 10'' (rear) alloy wheels with run-flat tires Tamana 8.5J x 10'' (front) 9.5J x 10'' (rear) alloy wheels Kalimnos 8.5J x 20'' (front) 9.5J x 20'' (rear) alloy wheels Nevis 8.5J x 20'' (front) 9.5J x 20'' (rear) alloy wheels

⁽¹⁾The navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

(2) The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Jaguar Cars Limited is under license.

(3)iPod® is a trademark of Apple Inc., registered in the U.S. and other countries.













TECHNICAL SPECIFICATIONS

Overall height (Coupe) 52.0 in. (1,322mm)
Overall height (Convertible) 52.3 in. (1,322mm)
Overall width inc. mirrors 79.8 in. (2,028mm) Wheelbase 108.3 in. (2,752mm)

Overall width with mirrors folded in 74.5 in. (1,892mm)

Internal width: Front 56.6 in. (1,438mm) Rear 42.4 in. (1,078mm) Internal headroom (Coupe): Front 37.4 in. (950mm) Rear 30.2 in. (767mm) Internal headroom (Convertible): Front 37.8 in. (959mm) Rear 33.1 in. (840mm)

ENGINES		5.0 Liter V8 Coupe AJ-V8 GEN III	5.0 Liter V8 Convertible AJ-V8 GEN III	5.0 Liter V8 Supercharged Coupe AJ-V8 GEN III R	5.0 Liter V8 Supercharged Convertible AJ-V8 GEN III R		
Cylinders/Valves per Cylinder Bore Stroke Capacity Maximum power @rev/min Maximum torque @rev/min Compression ratio:1 Transmission	in. (mm) in. (mm) cu. in. (cc) HP-SAE lb.ft.	8/4 3.64 (92.5) 3.66 (93.0) 3051 (5.000) 385 6.500 380 3.500 11.5 6-speed automatic	8/4 3.64 (92.5) 3.66 (93.0) 305.1 (5,000) 385 6,500 380 3,500 11.5 6-speed automatic	8/4 3.64 (92.5) 3.66 (93.0) 305.1 (5.000) 510 6.000-6.500 461 2.500-5,500 9.5 6-speed automatic	8/4 3.64 (92.5) 3.66 (93.0) 305.1 (5.000) 510 6.000-6.500 461 2.500-5.500 9.5 6-speed automatic		
PERFORMANCE (manufacturers estimates)							
Acceleration Top speed	0-60 mph mph	5.2 155	5.3 155	4.6 155	4.6 155		
FUEL CONSUMPTION ⁽¹⁾							
City Highway Combined Tank capacity	mpg mpg mpg gals approx.	16 24 19 16.1	16 22 18 16.1	15 22 17 16.1	15 22 17 16.1		
WEIGHT ⁽²⁾ /DIMENSIONS							
Weight Gross vehicle weight Turning circle diameter Trunk volume with roof up Trunk volume with roof down	lbs. lbs. ft.in. cu.ft. cu.ft.	3,651 4,575 35.8 11.7 NA	3,739 4,674 35.8 11.1 7.1	3,865 4,729 35,8 11,7 NA	3,968 4,817 35.8 11.1 7.1		

NOTE: The dimension details refer to a nominal car but may vary marginally from car to car due to design and production tolerances. The nominal condition has been used wherever possible. Please consult your dealer for details of changes associated with option fitment.

⁽¹⁾ These figures are correct at time of going to press. All figures are EPA estimates.
(2) Please consult your dealer for details of charges associated with option fitment. Weights reflect vehicles to standard specifications. Optional extras increase weight.

The complete Jaguar experience. Buying a Jaguar may be thrilling, but it is the connection with car and company during the ownership period following, that will impress you most. This is the result of the very intentional support provided to Jaguar drivers. As one of these favored individuals, here are things you can expect:

TOTAL CARE

Seamless support for your new XK, so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection and Jaguar Assistance.

WARRANTY

Jaguar Cars offers a comprehensive, 4-year/50,000-mile New Vehicle Limited Warranty⁽¹⁾ as well as a 6-year/unlimited mileage Corrosion Protection Limited Warranty.

SERVICE & ASSURANCE

When it comes to service, Jaguar's commitment to beautiful design and heart-stopping performance is matched only by its commitment to the customer. Simply bring your Jaguar to an authorized Jaguar dealer, and the first required maintenance will be performed at no charge at 15,000 miles - 5.0L engines; 10,000 miles - 4.2L engines or 12 months, whichever comes first. Please refer to your vehicle's scheduled maintenance program for more information.



"TOP AUTOMOTIVE BRAND CUSTOMER SERVICE"
MARCH 2, 2009 ISSUE

JAGUAR ROADSIDE ASSISTANCE

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4.JAGUAR.⁽²⁾

JAGUAR FINANCIAL GROUP

Available both for individuals and businesses, Jaguar Financial Group offers leasing and financing packages that can be tailored to meet most needs, and will raise customer confidence and satisfaction to levels nearly as pleasing as the feel of your new vehicle. Ask your dealer for details.

LOCAL DEALERS

Your local dealer is Jaguar's partner both in bringing you thrilling vehicles and in making your buying and ownership experience pleasant. Introduce yourself. Find out what your dealership can do for you.

JAGUAR MERCHANDISE

Whether you choose from the Executive, Golf or Casual collections, Jaguar merchandise is an understated reflection of one's enthusiasm for these heart pounding products and this legendary brand. Visit www.jaguarusa.com or contact your local Jaguar dealer for a Merchandise Collection catalogue.

JAGUAR VEHICLE ACCESSORIES

What better way to enrich your Jaguar ownership experience than with vehicle accessories that reflect your personal style? From innovative technology, to exterior and interior enhancements, Jaguar's accessory range of durable, stylish and practical accessories can suit your personal needs for a more enjoyable driving experience. What's more, every accessory is fully covered by the Jaguar 4-year/50,000-mile new vehicle limited warranty, if installed at the time of vehicle delivery and purchase.

JAGUARUSA.COM/JAGUAR.CA

Visit Jaguar's official web site to access a dealer locator, car configurator, price lists, model comparisons, and enthusiast links to Jaguar Clubs of North America and Jaguar Conservation Trust. Also register for periodic Jaguar e-newsletter updates.



"#1 NAMEPLATE IN SALES
SATISFACTION(3)"

⁽¹⁾ See your Jaguar dealer for complete details.

⁽²⁾ All elements of Jaguar Assistance are available only while your Jaguar Warranty is in effect.

⁽⁹⁾ Jaguar received the highest numerical score in the proprietary J.D. Power and Associates 2008 Sales Satisfaction Index (SSI) Study-M. Study based on responses from 35,805 owners and lessees, measuring 36 manufacturers and measures satisfaction of new-vehicle buyers who purchased or leased their vehicles in May 2008. Proprietary study results are based on experiences and perceptions of owners surveyed from August-September 2008. Your experiences may vary. Visit idpower.com







IMPORTANT NOTICE

Jaguar Cars is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. While every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Cars and have absolutely no authority to bind Jaguar Cars by any express or implied undertaking or representation. Illustrations in this brochure may include optional extras.

Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL NOTICE

Jaguar Cars has a vision of being amongst the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life, with corporate citizenship at the very heart of our company, and by reducing our environmental footprint through innovative design and manufacturing, minimizing resource and energy use. Environmental responsibility is a core value in Jaguar, and it is our policy to continually improve our environmental standards in all areas of business activity.

This brochure is produced using paper stock, which contains 10% recycled post consumer waste and is in compliance with The Forest Stewardship Council (FSC). FSC certification promotes environmentally appropriate, socially beneficial and economically viable management of the world's forests.



FSC www.fsc.org Cert no. SW-COC-001613

ILLUSTRATIONS

- Page 4 XKR Coupe in Ultimate Black with optional 20" Nevis alloy wheels
- Page 8 XKR Convertible and XKR Coupe in Ultimate Black with optional 20" Nevis alloy wheels
- Page 14 XKR Coupe in Ultimate Black with optional 20" Nevis alloy wheels
- Page 16 XK Convertible in Liquid Silver with 19" Caravela alloy wheels
- Page 22 XK with Warm Charcoal Softgrain leather seats and upper fascia with Ivory contrast stitching and Figured Ebony veneer
- Page 25 XK Convertible in Liquid Silver with 19" Caravela alloy wheels
- Page 29 XKR Convertible and XKR Coupe in Ultimate Black with optional 20" Nevis alloy wheels
- Page 30 XK Convertible in Liquid Silver with 19" Caravela alloy wheels and XK Coupe in Liquid Silver with optional 20" Kalimnos alloy wheels
- Page 34 XKR Coupe in Ultimate Black with optional 20" Nevis alloy wheels and XKR Convertible in Ultimate Black with 19" Tamana alloy wheels

Jaguar Land Rover North America, LLC 555 MacArthur Blvd. Mahwah, NJ 07430 jaguarusa.com

