

New Bugatti Supercar To Premier At Pebble Beach

Chassis Number 001 To Be Auctioned For Charity

FOR IMMEDIATE RELEASE

Contact: PCGCampbell - Jeff Green

PEBBLE BEACH, Calif. (August 1, 2008) - Bugatti Automobiles S.A.S. plans to unveil its new supercar-the Bugatti Veyron 16.4 Grand Sport-on the awards ramp of the Pebble Beach Concours d'Elegance on Saturday, August 16. The following day, soon after the Concours presents its Best of Show award to some deserving collector car, chassis number 001 of the new 2009 production model will be sold at the Pebble Beach Auction presented by Gooding & Company to raise funds for one of the Concours charities-the Pebble Beach Company Foundation, which supports educational programs to aid the youth of Monterey County.

"We're pleased to be able to partner with Bugatti in this manner, not only introducing the world to an elegant new high performance car but also raising money for a worthy cause," said Sandra Kasky Button, Concours Chairman.

The Grand Sport, which comes with a unique removable roof, is set to be the world's fastest roadster. Its 8-liter, 16-cylinder, double V engine generates 1,001 bhp and is capable of propelling the car from zero to 62 mph in 2.5 seconds and attaining a top speed of 252 mph.

This engine is paired with a 7-speed, dual-clutch transmission and permanent all-wheel drive.

The Grand Sport's sophisticated bodywork and aerodynamic components and its innovative structure ensure that its driver and passenger enjoy a high level of comfort and safety no matter the speed.

The Grand Sport will make its world debut at 5:30 p.m. on Saturday, August 16, on the awards ramp of the Pebble Beach Concours d'Elegance, situated on the lawn of The Lodge at Pebble Beach, overlooking the famed 18th green of Pebble Beach Golf Links.

Chassis number 001 of the new 2009 Grand Sport will be sold to the high bidder during the Pebble Beach Auction presented by Gooding & Company, which is scheduled to begin at 6 p.m. The high bidder will have the opportunity to specify the car in Molsheim, Alsace, Germany, making certain that all details are exactly to their liking.

"The Grand Sport is the most exciting contemporary car to come to auction," said David Gooding. "There has already been a great deal of interest shown and we expect the bidding to be as fast as the car."

Proceeds in excess of the MSRP will go directly to the Pebble Beach Company Foundation. Since its founding, the Foundation has directed \$2.6 million to local educational organizations and activities spanning the arts and sciences.

First conducted in 1950, the Pebble Beach Concours d'Elegance® (www.pebblebeachconcours.net) has grown to become the world's premier celebration of the automobile. Only the most beautiful and rare cars are invited to appear on the famed 18th fairway of Pebble Beach Golf Links®, and connoisseurs of art and style flock to see these masterpieces. Charitable donations raised by the Pebble Beach Concours d'Elegance® now total over \$10 million. Related events include the Pebble Beach Tour d'EleganceT presented by Rolex, Pebble Beach RetroAutoT, and the Pebble Beach® Auction presented by Gooding & Company.

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