

Dear Frank,

Pebble Beach Automotive Week takes place the third week in August, and the Pebble Beach Concours d'Elegance wants to help make the most of your time on the Monterey Peninsula. We've put together this schedule of all automotive events on and around the Peninsula leading to the Concours on Sunday, Aug. 21, 2011.

You'll find days, dates and sources for more information on more than 20 car-related events taking place during Pebble Beach Automotive Week.



### Pebble Beach Automotive Week Events, Other Events & Auctions

#### **Pebble Beach Events**

##### **Pebble Beach Concours d'Elegance**

When: Sunday, August 21

Time: 10:30 a.m.

Location: 18th Fairway of the Pebble Beach Golf Links

Contact: (831) 622-1700, [info@pebblebeachconcours.net](mailto:info@pebblebeachconcours.net)

Web site: [www.pebblebeachconcours.net](http://www.pebblebeachconcours.net)

First conducted in 1950, the Pebble Beach Concours d'Elegance has been called the world's premier celebration of the automobile. The most beautiful and rare automobiles are invited to appear on the famed 18th fairway of the Pebble Beach Golf Links each year, attracting connoisseurs of art and technology from around the world.

##### **Pebble Beach Tour d'Elegance**

When: Thursday, August 18

Time: 7:00 a.m. – 3:00 p.m.

Location: Pebble Beach to Big Sur to Carmel and Back to Pebble Beach

Contact: Sean Jacobs, (831) 622-1700, [sjacobs@pebblebeachconcours.net](mailto:sjacobs@pebblebeachconcours.net)

The Pebble Beach Tour d'Elegance presented by Rolex is an annual driving event that showcases the elegance of the automobile in motion, while highlighting the early history of Pebble Beach. The Tour traces portions of the original 17-Mile Drive, traverses nearby mountains and valleys, dips down Highway One and stops in Carmel-by-the-Sea. Spectators can view these cars driving on Ocean Avenue in downtown Carmel when the participants park their cars for lunch in the park. Tour participants are Pebble Beach Concours d'Elegance entrants only.

##### **Pebble Beach RetroAuto**

When: Friday, August 19 – Sunday, August 21

Time: 10:00 a.m. – 5:00 p.m. Fri & Sat; 8:00 a.m. – 6:00 p.m. Sun

Location: Adjacent to the main Pebble Beach Concours pedestrian entrance

Contact: Katee Leach, (831) 622-1700, [kleach@pebblebeachconcours.net](mailto:kleach@pebblebeachconcours.net)

The RetroAuto pavilion features rare collectibles and memorabilia, as well as the latest luxury goods and technological tools to enhance today's driving experience. Exhibitors represent a variety of retail and manufacturing categories, including historic automobilia, auto parts, original poster art, books and literature, fine art, photography and posters, and luxury items.

The RetroAuto pavilion is also the site of select parties and special events throughout Pebble Beach Automotive Week.

##### **Event Details**

August 19 – August 21

10 a.m. – 5 p.m. on Friday and Saturday

8 a.m. – 6 p.m. on Concours Sunday

##### **Automotive Fine Arts Society (AFAS) Exhibition**

When: Sunday, August 21

Time: 10:30 a.m. – 4:30 p.m.

Location: 18th Fairway on the Pebble Beach Golf Links

Media Contact: Scott Black, Timepiece PR and Marketing, (214) 520-3430, [sblack@timepiecepr.com](mailto:sblack@timepiecepr.com)

The latest creations by the finest automotive artists of our day are displayed annually at the Automotive Fine Arts Society (AFAS) Exhibition, located on the show field of the Pebble Beach Concours d'Elegance. In 2010, the event celebrated its 25th anniversary!

##### **Event Details**

<https://email.1and1.com/ajax/mail?action=attachment&session=f274869f39944e3f9f28620e0...> 5/28/2011

August 21, 10:30 a.m. – 4:30 p.m. exhibition (Concours ticket required for admittance)

### **Automotive Sponsor Displays & Exhibitions**

When: Wednesday, August 17 – Sunday, August 21

Location: Peter Hay Hill

### **Pebble Beach Motoring Classic**

When: Monday, August 8 – Wednesday, August 17

Location: Kirkland, Washington to Pebble Beach

Contact: Al McEwan, [almcewan@msn.com](mailto:almcewan@msn.com)

The Pebble Beach Motoring Classic is the ultimate road trip for enthusiasts with automobiles that have more than a dash of elegance. The Motoring Classic begins near Seattle, Washington, and covers approximately 1,500 miles as it winds through the mountains and along the coast of the Pacific Northwest on its way to the ultimate auto destination – the Pebble Beach Concours d'Elegance.

#### Event Details

Monday, August 8: Motoring Classic gathers in Kirkland, Washington (just east of Seattle)

Tuesday, August 9: Participants take to the road

Wednesday, August 17: Arrival in Pebble Beach

### **Other Peninsula Events**

#### **Rolex Monterey Motorsports Reunion**

When: Thursday, August 18 – Sunday, August 21

Time: TBA

Location: Mazda Raceway Laguna Seca, Salinas

Web site: <http://www.mazdaraceway.com/>

Contact: (831) 242-8201

The Rolex Monterey Motorsports Reunion is a celebration of motorsports history that reunites authentic race cars with a world-class road racing track, allowing race fans young and old to see motor racing as it once was.

#### **The Quail, A Motorsports Gathering**

When: Friday, August 19

Time: 10:00 a.m. – 4:00 p.m.

Location: Quail Lodge Golf Club

Web site: <http://www.quailodgeevents.com/>

Contact: (831) 620 8887, [thequail@quailodge.com](mailto:thequail@quailodge.com)

The Quail is a motorsports gathering on the Quail Lodge Golf Club that highlights both vintage sporting automobiles and exceptional cuisine.

#### **Concorso Italiano**

When: Friday, August 19

Time: 9:00 a.m. – 5:00 p.m.

Location: Laguna Seca Golf Ranch

Web site: <http://www.concorso.com/>

Contact: (425) 742-0632, [ci@concorso.com](mailto:ci@concorso.com)

Concorso Italiano is a celebration of Italian style embracing cultural elements such as cars, music, food and fashion.

#### **Carmel-by-the-Sea Concours on the Avenue**

When: Tuesday, August 16

Time: 11:00 a.m. – 5:00 p.m.

Location: Ocean Avenue, Carmel-By-The-Sea

Contact: (404) 237-2633, [info@motorclubevents.com](mailto:info@motorclubevents.com)

An annual event featuring a variety of vehicles including luxury cars, muscle cars, hot rods and sporting cars on Ocean Avenue in the heart of downtown Carmel.

#### **Automobilia Monterey**

When: Tues. – Wednesday, August 16 - 17

Time: 10:00 a.m. – 6:00 p.m. Tues., 10:00 a.m. – 6:00 p.m. Wed.

Location: Ballroom of the Embassy Suites

Web site: <http://www.automobiliamonterey.com/>

Contact: (831) 659-1551, [tony@automobiliamonterey.com](mailto:tony@automobiliamonterey.com)

An automobilia show held in the ballroom of the Embassy Suites hotel off Highway 1.

**Concours d'LeMons**

When: Sunday, August 14

Time: 9:00 a.m. – 4:00 p.m.

Location: Toro Regional Park, 501 Monterey, Salinas

Web site: <http://www.concoursdlemons.com/>

Contact number: (916) 207-4645

This offbeat car event celebrates the oddball and mundane vehicles of the automotive world.

**HMSA Monterey Pre-Reunion**

When: August 13 – 14

Time: TBA

Location: Mazda Raceway Laguna Seca, Salinas

Web site: <http://www.hmsausa.com/>

Contact: Cris Vandagriff, (818) 249-3515, [cris@hmsausa.com](mailto:cris@hmsausa.com)

The Historic Motor Sports Association events feature historic production cars built through 1966 and purpose-built Formula, Sports Racing and IMSA cars built through 1984.

**Auctions****Pebble Beach Auctions Presented By Gooding & Co.**

When: Wednesday, August 17 – Sunday, August 21

Time: TBA

Location: Pebble Beach Equestrian Center

Web site: <http://www.goodingco.com/>

Contact: (310) 899-1960, [info@goodingco.com](mailto:info@goodingco.com)

The gavel first fell at Pebble Beach back in 1990 and now the Pebble Beach Auctions, conducted by Gooding & Company on both Saturday and Sunday evenings, are among the most anticipated events of Pebble Beach Automotive Week.

**RM Auctions Sports & Classics of Monterey**

When: Thursday, August 18 – Saturday, August 20

Time: TBA

Location: The Portola Plaza Hotel, Monterey

Web site: <http://www.rmauctions.com/>

Contact: (519) 352-4575

RM's Monterey Auction takes over downtown Monterey Friday and Saturday evening, offering fine motor cars to a discerning clientele.

**Bonhams & Butterfields Auction**

When: Thursday, August 18 – Friday, August 19

Time: TBA

Location: Quail Lodge Golf Club

Web site: <http://www.bonhams.com/usa/home/>

Contact: Mark Osborne, (415) 391 4000, [motors.us@bonhams.com](mailto:motors.us@bonhams.com)

Bonhams is a privately owned British auction house and one of the world's oldest and largest auctioneers of fine art and antiques. Their event at Quail Lodge is now in its 14th year.

**MidAmerica Motorcycle Marketplace**

When: Friday, August 19 – Sunday, August 21

Time: TBA

Location: Adjacent to main Pebble Beach Concours pedestrian entrance

Web site: <http://www.midamericaauctions.com/>

Contact: (651) 633-9655/(800) 473-2324, [midauktion@aol.com](mailto:midauktion@aol.com)

The MidAmerica Motorcycle Marketplace offers something different during Automotive Week – vintage motorcycles.

**Russo & Steele**

When: Thursday, August 18 – Saturday, August 20

Time: Preview 10:00 a.m. – 10:00 p.m.; Auction 5:00 p.m. – 10:00 p.m.

Location: San Carlos Ballroom, Marriott Hotel

Web site: <http://www.russoandsteele.com/>

Contact: (602) 252-2697

Russo and Steele specialize in European sports cars, American muscle cars, hot rods and customs.

**Mecum Auctions**

When: Thursday, August 18 – Saturday, August 20

Time: 10 a.m. – 5 p.m.

Location: Hyatt Regency Resort & Spa on Del Monte Golf Course, Monterey

Web site: <http://www.mecumauction.com/>

Contact: (815) 568-8888

Mecum Auctions is a daytime auction of collector cars, classic cars, corvettes, hot rods, street rods and muscle cars.

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