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Subject A NEW CHAPTER OF HISTORIC RACING AT MAZDA RACEWAY LAGUNA SECA BEGINS

From Jennifer@MazdaRaceway.com

To pr@mazdaraceway.com

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A NEW CHAPTER OF HISTORIC RACING AT MAZDA RACEWAY LAGUNA SECA BEGINS

MONTEREY, Calif. (August 16, 2009) – The Sports Car Racing Association of the Monterey Peninsula (SCRAMP) announced that it will be producing the historic races at Mazda Raceway Laguna Seca in 2010, and that General Racing, Ltd., the creator and producer of the Rolex Monterey Historic Automobile Races® for the last 36 years, will no longer be producing the event.

SCRAMP will produce an event that reflects the prestige, integrity and quality that fans and participants expect of the vintage automobile races held at Mazda Raceway Laguna Seca. SCRAMP has contracted for the use of the trademark Monterey Historic Automobile Races® for 2010 and General Racing will assist SCRAMP for this transitional year.

"This has certainly been a long and rewarding relationship with Steve Earle and General Racing," said Gill Campbell, CEO/general manager for Mazda Raceway Laguna Seca. "SCRAMP has always admired Mr. Earle's creation, which has brought historic car racing to the enthusiast on such a level. We look forward to our 2010 event, scheduled from August 13-15, and beyond with the mission of continuing the tradition of historic automobile racing here while enhancing the enjoyment factor for the fans, participants and sponsors."

SCRAMP has operated Mazda Raceway Laguna Seca, the site of the Monterey Historic Automobile Races, for more than 50 years and, as a not-for-profit organization, has donated more than \$12 million to the communities in and around the Monterey Peninsula.

"SCRAMP is proud to continue the legacy General Racing began," Campbell added, "And we are excited about the prospect of opening a new chapter in historic racing at America's premier road racing circuit."

Mazda Raceway Laguna Seca was established in 1957. The world-renowned raceway has been operated since its inception by the Sports Car Racing Association of the Monterey Peninsula (SCRAMP), a not-for-profit 501C(4) corporation. Each race season, SCRAMP donates its net proceeds to the volunteer groups that help put on the races.

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Mazda Raceway Laguna Seca's world-class 2009 racing schedule includes the Monterey Sports Car Championships featuring the American Le Mans Series October 9-11.

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Media Contact: Jennifer Capasso jennifer@MazdaRaceway.com 831-242-8201

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