



LINCOLN

2010  
LINCOLN MKS





STANDARD LUXURY FEATURES

Rapid Spec 101A:

ENGINE

- 3.7L DOHC 24-valve Duratec® aluminum V-6
- 274 hp @ 6250 rpm/270 lb.-ft. of torque @ 4250 rpm
- Intake variable cam timing (iVCT) and Electronic Throttle Control (ETC)
- 10.3:1 compression ratio
- Sequential multi-port electronic fuel injection
- Stainless steel exhaust system with dual chrome exhaust tips
- 2010 EPA-estimated fuel economy
 

FWD	17 mpg city/24 hwy.	(20-gal. capacity)
AWD	16 mpg city/23 hwy.	(19-gal. capacity)

DRIVETRAIN

- Front-wheel drive
- 6-speed SelectShift Automatic™ transmission with paddle activation

WHEELS | TIRES

- 18" 10-spoke bright machined/painted cast-aluminum wheels
- P235/55R18 all-season tires

BRAKES

- Anti-lock Brake System (ABS)
- Brake Assist
- Electronic Brakeforce Distribution (EBD)
- Power 4-wheel disc brakes with ventilated rotors

SUSPENSION | STEERING

- Independent front and rear suspension
- Front and rear stabilizer bars
- Power rack-and-pinion steering

EXTERIOR

- Adaptive HID Headlamps with Auto High Beams
  - Chrome inserts on door handles
  - Easy Fuel™ capless fuel filler
  - Forward and Reverse Sensing Systems
  - Light-Emitting Diode (LED) taillamps
  - Lincoln split-wing grille
  - Power, heated sideview mirrors with integrated Blind Spot Mirrors, security approach lamps, memory and auto-dimming driver side
  - Rain-sensing windshield wipers
  - Solar-tinted glass
- |                           |        |
|---------------------------|--------|
| Length                    | 204.1" |
| Wheelbase                 | 112.9" |
| Width (excluding mirrors) | 75.9"  |
| Width (including mirrors) | 85.5"  |
| Height                    | 61.6"  |

INSTRUMENTATION | DRIVER CONTROLS

- Auto-dimming rearview mirror with compass and microphone
- Intelligent Access with Push-Button Start (2 transmitters)
- Power windows with global open and one-touch-open/-close for driver and front passenger
- Steering wheel-mounted cruise control, media controls and secondary audio controls
- Universal Garage Door Opener
- White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge, and message center

INTERIOR

- Accessory timed delay
  - Ambient Lighting
  - Dual-zone Electronic Automatic Temperature Control
  - Front center floor console with armrest, storage and 2 cupholders
  - Genuine wood accents in Fine Line Ebony or Olive Ash on the instrument panel
  - Illuminated entry with theater-dimming feature
  - Leather-wrapped shift knob with chrome surround
  - Leather-wrapped steering wheel with genuine wood accent in Fine Line Ebony or Olive Ash
  - Map pockets
  - Power points (3)
  - Power tilt/telescoping steering column with memory
  - Rear-window power sunshade
- |                            |               |
|----------------------------|---------------|
| Head room (front/rear)     | 39.7"/38.5"   |
| Shoulder room (front/rear) | 58.6"/57.4"   |
| Hip room (front/rear)      | 55.3"/55.3"   |
| Leg room (front/rear)      | 41.9"/38.6"   |
| Passenger volume           | 105.8 cu. ft. |
| Cargo volume               | 18.7 cu. ft.  |
| Total interior volume      | 124.5 cu. ft. |

SEATING

- 5-passenger seating
- 12-way power driver and front-passenger seats with power lumbar and driver-side memory feature
- Bridge of Weir leather-trimmed seating
- Heated and cooled driver and front-passenger seats
- Heated rear seats
- Rear-seat center armrest with pass-through and 2 cupholders



## STANDARD LUXURY FEATURES (cont.)

## AUDIO | COMMUNICATION SYSTEMS

- Auxiliary audio input jack in front center floor console
- Lincoln SYNC<sup>®</sup> voice-activated, in-vehicle communications and entertainment system
- SIRIUS<sup>®</sup> Satellite Radio, including SIRIUS Satellite Radio receiver, low-profile antenna, and 6-month complimentary subscription to SIRIUS
- THX<sup>®</sup> II Certified Audio System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 16 speakers (including 10" subwoofer), 600 watts of power and 12-channel amplifier

## SAFETY | SECURITY

- Personal Safety System<sup>™</sup> for driver and front passenger with dual-stage front airbags,<sup>1</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac<sup>®</sup> electronic stability control<sup>2</sup>
- Belt-Minder<sup>®</sup> front safety belt reminder
- Brake and Engine Actuated Traction Control
- Child-safety rear door locks
- Emergency glow-in-the-dark, in-trunk release handle
- Front-seat side airbags<sup>1</sup>
- Lower anchors and tether anchors for child-safety seats (LATCH)
- MyKey<sup>™</sup> owner controls feature
- Perimeter anti-theft system
- Power door locks
- Safety Canopy<sup>®</sup> System including side-curtain airbags<sup>1</sup> with roll-fold technology, and rollover sensor
- SecuriCode<sup>™</sup> invisible keyless-entry keypad
- SecuriLock<sup>®</sup> passive anti-theft ignition system
- Side-intrusion door beams
- SOS Post-Crash Alert System<sup>™3</sup>
- Tire Pressure Monitoring System (excludes spare)

MKS WITH ECOBOOST<sup>™</sup> – Rapid Spec 190A

- All-new 3.5L V-6 twin-turbocharged, direct-injection engine
- 355 hp @ 5700 rpm/350 lb.-ft. of torque @ 3500 rpm<sup>4</sup>
- Intelligent All-Wheel Drive (AWD)
- 19" 10-spoke premium painted cast-aluminum wheels with P255/45R19 all-season tires
- Electronic Power-Assist Steering
- 2010 EPA-estimated fuel economy  
AWD 17 mpg city/25 hwy. (19-gal. capacity)

## AVAILABLE LUXURY PACKAGES

## NAVIGATION PACKAGE – Rapid Spec 103A

- Voice-activated Navigation System with 8" high-resolution display; integrated SIRIUS Travel Link<sup>™</sup> feature (with 6-month complimentary subscription to Travel Link service) for real-time traffic, weather and fuel price updates; driver-configurable home screen; plus hard disc drive for music and data storage
- THX II Certified 5.1 Surround Audio System with AM/FM stereo/single-CD/DVD/Jukebox, MP3 capability, 16 speakers (including 10" subwoofer), 600 watts of power and 12-channel amplifier
- Rear View Camera

## ULTIMATE PACKAGE –

Rapid Spec 104A with 103A or 201A with 190A

- Navigation Package
- Dual-Panel Moonroof with power sunshade
- 19" 10-spoke premium painted cast-aluminum wheels
- Ultimate seat trim featuring color-coordinated Tuxedo stripe in the center of the front and rear seatbacks, and embroidered Lincoln Star on the front head restraints

PREMIUM WOOD DOOR-TRIM PACKAGE<sup>5</sup>

- Wood appliques in Fine Line Ebony or Olive Ash on all doors

## AVAILABLE EQUIPMENT

- 19" 10-spoke bright machined/painted cast-aluminum wheels (requires 3.7L V-6)
- 20" 11-spoke polished cast-aluminum wheels
- Adaptive Cruise Control and Collision Warning with Brake Support
- Dual-Panel Moonroof with power sunshade<sup>6</sup>
- Intelligent All-Wheel Drive (AWD)
- Active Park Assist (requires 3.5L EcoBoost V-6)

<sup>1</sup>Always wear your safety belt and secure children in the rear seat. <sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>3</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. <sup>4</sup>Figures achieved using premium unleaded gasoline. <sup>5</sup>Included with Rapid Spec 104A. <sup>6</sup>Requires Rapid Spec 201A.



MKS | TRIM

Available with all exterior colors



CHARCOAL BLACK LEATHER TRIM WITH TUXEDO STRIPE | FINE LINE EBONY WOOD

Available with all exterior colors



LIGHT CAMEL LEATHER TRIM WITH TUXEDO STRIPE | OLIVE ASH WOOD

Available with all exterior colors



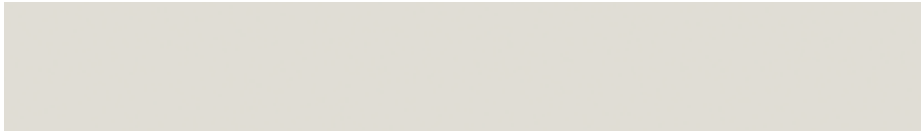
CASHMERE-COLORED LEATHER TRIM WITH TUXEDO STRIPE | FINE LINE EBONY WOOD



LINCOLN

2010 LINCOLN MKS

MKS | **COLOR**



WHITE SUEDE



CINNAMON METALLIC



GOLD LEAF METALLIC



ATLANTIS GREEN METALLIC



STEEL BLUE METALLIC



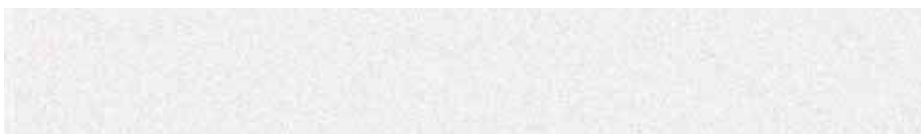
TUXEDO BLACK METALLIC



INGOT SILVER METALLIC



RED CANDY METALLIC TINTED CLEARCOAT<sup>1</sup>



WHITE PLATINUM METALLIC TRI-COAT<sup>1</sup>

Colors are representative only.

<sup>1</sup>Additional cost.



WHEELS



Top to bottom:

20" 10-SPOKE CAST-ALUMINUM CHROME | AVAILABLE AS A LINCOLN CUSTOM ACCESSORY

20" 11-SPOKE POLISHED CAST-ALUMINUM | AVAILABLE

19" 10-SPOKE BRIGHT MACHINED/PAINTED CAST-ALUMINUM | AVAILABLE

19" 10-SPOKE PREMIUM PAINTED CAST-ALUMINUM | STANDARD ON MKS WITH ECOBOOST™ | AVAILABLE ON MKS

18" 10-SPOKE BRIGHT MACHINED/PAINTED CAST-ALUMINUM | STANDARD

FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the LLA product limited warranty offered by the accessory manufacturer.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a

6-year/70,000-mile powertrain limited warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.

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