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GOODING & COMPANY ANNOUNCES THAT MORE THAN 100 CARS
WILL BE SOLD AT ITS FIRST TWO-DAY SCOTTSDALE AUCTION, JANUARY 22-23,
2010

Gooding & Company President David Gooding & Collector Car Expert Ken Gross
Comment on the new Friday auction's star consignments

SANTA MONICA, Calif. (December 17, 2009) Gooding & Company, the internationally-recognized auction house, is thrilled to announce that, for the first time, it will be hosting a two-day auction in Scottsdale, Arizona. Preceding the scheduled Saturday, January 23 sale, Gooding & Company will host an additional auction on Friday, January 22 at the Scottsdale Fashion Square Mall starting at 11 a.m. As a special highlight for enthusiasts, the sale of the previously-announced 1956 Jaguar D-Type will be featured during the Friday auction, joining a long list of exceptional, recently-consigned collector cars.

This January marks Gooding & Company's third year in Scottsdale which has been a successful venue for us since the beginning, says owner and President David Gooding. Following a strong 2009 Arizona sale, we are thrilled to have the opportunity to extend our Scottsdale auction to two days. With sensational cars such as a 1956 Jaguar D-Type, a 1959 Ferrari Series 1 Pinin Farina Cabriolet and a one-off Murphy-bodied 1934 Duesenberg, we expect to have an exciting two days in Arizona.

In addition to the outstanding European consignments previously announced, such as the rare 1932 Alfa Romeo 6C 1750 Gran Sport and the 1956 Maserati A6G/54 Berlinetta, Gooding & Company added a second list of quality consignments to star in the Friday auction. New cars include a one-of-a-kind 1934 Duesenberg Model J with a Disappearing Top, a 1927 6 1/2-Litre Bentley Sports Coupe and the Briggs Cunningham and Stirling Moss-driven 1959 Costin Lister Jaguar Sports Racer.

From their inception, Gooding & Company has presented truly remarkable classic, racing and sports cars, as well as superb private collections -- always with impeccable provenance, says Ken Gross, award-winning author and automotive historian. Their auctions are exciting, entertaining and memorable. As proof, check out the one-of-a-kind Duesenberg Model J, Murphy disappearing top roadster, with its twin rear spares at Scottsdale. I don't know where Gooding & Company find great cars like these, but they keep turning them up!

Background on Friday Cars:

1934 Duesenberg Model J Disappearing Top Convertible Coupe, Chassis No. 2490, Engine No. J-461:

The only Murphy-bodied Convertible Coupe in existence with rear-mounted spares, J-461 is renowned for its many concours awards including a Best in Class at the 1986 Pebble Beach Concours d'Elegance, a First Place at the 1987 Meadow Brook Concours d'Elegance and its coveted Category One standing with the ACD Club. First owned by Sigfried Roebing, of the famed Brooklyn Bridge family, this magnificent Duesenberg possesses an impressive lineage from new.

1927 Bentley 6 1/2-Litre Sport Coupe, Chassis TW2713:

With coachwork by the Surbiton Carriage Company, this low-windshield, fabric-bodied 6 1/2-litre coupe bodied Bentley was first delivered to England-based S.E. Parkes in April 1927. After many years at the Manx Motor Museum on the Isle of Man, TW2713 was shipped to America in the 1980s in original, near-perfect condition. Now after 20 years of healthy driving by previous owners, the fully-restored 6 1/2-litre Coupe is a rarity even among its prestigious vintage peers, having retained its original Surbico body and unique elegant design.

1959 Costin Lister Jaguar Sports Racer, Chassis BHL 123:

Arguably the most historically important of the entire run of Lister sports cars, BHL 123 is one of only two Jaguar-powered Costin-Listers built following a factory fire at Jaguar Works in 1957. Originally purchased by legendary American sportsman, race car driver and manufacturer Briggs Cunningham, the Sports Racer earned its place in motorsport history when it captured the 1959 SCCA C-Modified National Championship. After many years of podium finishes, BHL 123 is a fully-restored and acclaimed vintage racer.

The annual Gooding & Company Scottsdale Auction will be held on Friday, January 22 at 11 a.m. and Saturday, January 23, 2010 at 11 a.m. at 68th Street and East Camelback Road adjoining Scottsdale Fashion Square. Prior to the auctions, guests may preview the cars on Thursday, January 21, from 9 a.m. – 6 p.m.; Friday, January 22, from 9 a.m. – 6 p.m. and Saturday, January 23, from 9 a.m. – 6 p.m. An auction catalog for \$75 admits two to the viewing and auction. General admission tickets can be purchased at the tent for \$30 per person. Bidder registration forms, press credentials and additional auction information are available on www.goodingco.com. For additional vehicle information and up-to-the-minute event updates, follow Gooding & Company on Facebook [<http://www.facebook.com/GoodingCompany>] and Twitter@GoodingCompany [<http://www.twitter.com/GoodingCompany>].

About Gooding & Company

Gooding & Company provides unparalleled service for those in the collector car market, offering a wide range of services, including private and estate sales, appraisals and collection management. The auction house sold more than \$83 million in collector automobiles in 2009 with 16 vehicles selling for more than \$1 million each and six vehicles selling for more than \$3 million each. Gooding & Company will be conducting a new auction in Amelia Island, Florida on March 12, 2010. Known for its annual standing as the official auction house for the Pebble Beach Concours d'Elegance, Gooding & Company will return to Pebble Beach, California on August 14 & 15, 2010.

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CONTACT:

Katie Hellwig

Talk Shop Public Relations

(619) 701-0070

Katie@talkshoppr.com [<mailto:Katie@talkshoppr.com>]