Gooding & Company GOODING & COMPANY ANNOUNCES THE SALE OF FOUR HISTORIC EUROPEAN COLLECTION CARS AT ITS FIRST-EVER AMELIA ISLAND AUCTION

A Rare 1961 Porsche Sports Racer, an Alfa Romeo 6C 2500 SS and Bugatti's Type 50 and 35C Grand Prix from the famed Williamson Collection willbe offered for sale on March 12, 2010.

SANTA MONICA, Calif. (February 16, 2010) - Gooding & Company, the internationally-celebrated auction house, is delighted to announce four distinctive automobiles from the historic past of Porsche, Bugattiand Alfa Romeo for its first-ever Amelia Island Auction on March 12 in Amelia Island, Florida.

As part of the 70+ automobile auction, two cornerstone cars of Dr. Peter and Susan Williamson's famed BugattiCollection are being offered, a 1932 BugattiType 50 Cabriolet and a 1928 BugattiType 35C Grand Prix. Furthermore, a rarely-seen1961 Porsche RS61 Spyderand a unique pre-war 1939 Alfa Romeo 6C 2500 SS are bringing excitement to the stage. These four new star consignments join the previously-announcedBest of Show 1931 VoisinC20 "Mylord" Demi-Berlineand the 1938 Peugeot Darl-Mat Roadster at the 5 p.m. auction on the grounds of the Amelia Island Plantation.

"We are excited to present these outstanding European automobiles at our Amelia Island auction," says David Gooding, president and founder of Gooding & Company. "I"m thrilled that our debut auction will offer such exciting and important examples of automotive history."

The German: A Rare and Authentic Porsche Sports Racer 1961 Porsche RS61 Spyder One of only 14 ever built, the lightweight, 4-Cam 1961 Porsche RS61 Spyderwas the ultimate evolution of the Porsche Spyderproject that began with the legendary 550 Spyder. Originally raced by famed Porsche advocate and works driver Bob Holbert, this highly-developedsports racer found early success in major East Coast events. Between 1961-1963, this car captured over a dozen victories in the hands of numerous significant racing figures. Since retiring from racing, this car has been featured in several distinguished Porsche collections and has been a successful participant in vintage racing and various concours. Gooding & Company estimates that this car will sell between \$1.2 Million - \$1.5 Million.

The French: Bugattisof the Dr. Peter and Susan Williamson Collection 1928 BugattiType 35C Grand Prix

Known as the first car that sparked Dr. Peter and Susan Williamson's love for Bugattis, the 1928 BugattiType 35C Grand Prix is a gem within the rare breed of racing Bugattis, one of the most iconic and historically significant Grand Prix cars ever built. Painted in traditional French Blue, this car was easily spotted over the years at numerous Bugattitours and Colorado Grand rallies with Dr. Williamson behind the wheel. Gooding & Company estimates that this car will sell between \$1 Million -\$1.4 Million.

1932 BugattiType 50 Cabriolet Produced in limited numbers, the Type 50 was one of the most exclusive Bugattimodels of all time. After spending a number of years with famed Bugattienthusiast Col. Giles, this significant car migrated to the United States. Joining the Williamson family in 1964, this rarity has recently been restored and displayed at the Pebble Beach Concoursd'Elegance[®]. Gooding & Company estimates that this car will sell between \$1.1 Million - \$1.5 Million.

The Italian: Alfa Romeo, Celebrating its Centenary Year in 2010 1939 Alfa Romeo 6C 2500 SS The final project of Ing.Anderloniof CarrozzeriaTouringwas this stunning coachwork on the 6C 2500 SS. It is an exacting re-creation of the remarkably advanced and exquisitely sculpted BerlinettaAerodinamica. As close as one can get to the long lost one-of-a-kind Tipo256 driven at LeMansand the Mille Miglia, this unique and

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irresistible Alfa Romeo was restored to exacting standards by the world's finest craftsmen using the original factory drawings and Ing. Anderloni'sinsight and direction.A recent participant in premier driving events and concours, this car is considered to be an important investment for a serious Alfa Romeo collector. Gooding & Company estimates that it will sell between \$800,000 - \$1.2 Million.

Amelia Island Auction catalogues cost \$75 and admit two to the viewing and auction. General admission tickets can be purchased for \$30 per person. The auction will be broadcast live at 5:00pm (EST) on Gooding & Company's website atwww.goodingco.com/auction. Bidder registration forms, press credentials and additional auction information are also available atwww.goodingco.comor by calling (310) 899-1960. For additional vehicle information and up-to-the-minute news, follow Gooding & Company onFacebook [http://www.facebook.com/GoodingCompany] and Twitter@ [http://www.twitter.com/GoodingCompany] GoodingCompany [http://www.twitter.com/GoodingCompany] .

About Gooding & Company

Gooding & Company provides unparalleled service for those in the collector car market, offering a wide range of services, including private and estate sales, appraisals and collection management. Known for its annual standing as the official auction house for the Pebble Beach Concoursd'Elegance®, Gooding & Company will hold its annual Pebble Beach auction in Pebble Beach, California, on August 14 & 15, 2010. # # #

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