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## **HURST PERFORMANCE VEHICLES ANNOUNCES 2009 HURST/HEMI-CHALLENGER SERIES DETAILS AND PRICING INFORMATION**

*Legendary Performance Brand Unveils New Details about Latest Limited Edition Muscle Machine*

**Irvine, Calif. (December 10, 2008)** — Hurst Performance Vehicles, one of the most recognized and revered names in automobile history, announces today series details and pricing for its new 2009 HURST/Hemi®-Challenger. The HURST/Hemi®-Challenger, which debuted earlier this year at the SEMA Show, is more than just another muscle car. It epitomizes the performance industry's tradition of taking the best Detroit has to offer and adding 21st century performance parts to make your ride faster, cooler and more collectible.

“We are very excited to release production information and pricing details for the HURST/Hemi®-Challenger Performance Series,” said Nate Shelton, Chairman of Hurst Performance. “We are ready to begin production and accept orders of this highly anticipated collector vehicle.”

The HURST/Hemi®-Challenger is available in five performance stages. Series 2 vehicles are available through participating Dodge dealers nationwide, while Series 3, 4 and 5 vehicles are only available from Hurst Performance Vehicles and can be ordered via the company's website at [www.hurst-performance.com](http://www.hurst-performance.com). Series details and pricing information is as follows:

HURST/Hemi®-Challenger Series 2 R/T 5.7	MSRP \$18,350.00
HORSEPOWER	352 HP*
TORQUE	408 ft/lb*

- Hurst “HARD-DRIVE®” shifter
- Hurst 20” polished forged wheels
- HURST Exterior graphics and badges
- HURST Limited Edition sequentially numbered dash badge
- Goodyear EAGLE F-1 performance tires
- Magnaflow stainless-steel cat-back exhaust
- K&N Air Filter
- Eibach Coil-over Adjustable Suspension
- Hurst leather interior with gold top-stitching and embroidered logo
- Hurst rear spoiler
- Limited Colors: Black or White only with HURST Gold racing stripes
- Matching color car cover with HURST Gold racing stripes

Series 2 SRT8 6.1

MSRP \$17,450.00

HORSEPOWER 437 HP\*  
TORQUE 438 ft/lb\*

- Hurst "HARD-DRIVE®" shifter
- Hurst 20" polished forged wheels
- HURST Exterior graphics and badges
- HURST Limited Edition sequentially numbered dash badge
- Magnaflow stainless-steel cat-back exhaust
- K&N Air Filter
- Eibach Coil-over Adjustable Suspension
- Hurst leather interior with gold top-stitching and embroidered logo
- Hurst rear spoiler
- Limited Colors: Black or White only with HURST Gold racing stripes
- Matching color car cover with HURST Gold racing stripes

Series 3 R/T 5.7

MSRP \$26,750.00

HORSEPOWER 444 HP\*  
TORQUE 489 ft/lb\*

- Hurst "HARD-DRIVE®" shifter
- Hurst 20" polished forged wheels
- HURST Exterior graphics and badges
- HURST Limited Edition sequentially numbered dash badge
- Goodyear EAGLE F-1 performance tires
- Magnaflow stainless-steel cat-back exhaust
- K&N Air Filter
- Eibach Coil-over Adjustable Suspension
- Hurst leather interior with gold top-stitching and embroidered logo
- Hurst rear spoiler
- Limited Colors: Black or White only with HURST Gold racing stripes
- Vortech Supercharger
- Matching color car cover with HURST Gold racing stripes
- Factory delivery

Series 4 SRT8 6.1

MSRP \$25,150.00

HORSEPOWER 572 HP\*  
TORQUE 528 ft/lb\*

- Hurst "HARD-DRIVE®" shifter
- Hurst 20" polished forged wheels
- HURST Exterior graphics and badges; fenders, grille and rear fascia
- HURST Limited Edition sequentially numbered dash badge

- Magnaflow stainless-steel cat-back exhaust
- K&N Air Filter
- Eibach Coil-over Adjustable Suspension
- Hurst leather interior with gold top-stitching and embroidered logo
- Hurst rear spoiler
- Limited Color: Black only with HURST Gold racing stripes
- Vortech Supercharger
- Matching color car cover with HURST Gold racing stripes
- Factory delivery

Series 5 SRT8 6.1

MSRP \$33,150.00

HORSEPOWER      572 HP\*  
 TORQUE            528 ft/lb\*

- Hurst “HARD-DRIVE®” shifter
- Hurst 20” polished forged wheels
- HURST Exterior graphics and badges; fenders, grille and rear fascia
- HURST Limited Edition sequentially numbered dash badge
- Magnaflow stainless-steel cat-back exhaust
- K&N Air Filter
- Eibach Coil-over Adjustable Suspension
- Hurst leather interior with gold top-stitching and embroidered logo
- Hurst rear spoiler
- HURST Gold racing stripes
- Vortech Supercharger
- Matching color car cover with HURST Gold racing stripes
- Limited Color: Custom White Pearl with HURST Gold racing stripes
- Factory delivery

*\*Estimated horsepower and torque*

### **About Hurst Performance**

*Founded in 1958, Hurst Performance is one of the most recognized and revered names in the automotive performance arena. The Hurst brand has long been synonymous with speed, performance and quality, with an impressive track-record of pioneering high performance products and vehicles for all forms of motorsports and hot-rodding. Hurst was one of the first specialty companies to partner with the OEMs and bring enthusiasts limited edition performance vehicles like the legendary Hurst/Olds 442. For more information please visit [www.hurstperformancevehicles.com](http://www.hurstperformancevehicles.com).*