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## LIMITED EDITION HURST/VIPER CELEBRATES THE ICONIC BRAND'S GOLDEN ANNIVERSARY

*The 50<sup>TH</sup> Anniversary HURST/Viper is the latest in a long line of highly-collectible performance cars to feature the famous Hurst "H" logo.*

**Irvine, Calif. (December 15, 2008)** — To celebrate the company's 50<sup>th</sup> anniversary, Hurst Performance Vehicles announced today that it will build a limited edition series Hurst/Viper. Featuring an impressive list of performance enhancements and classic Hurst color combinations, only 50 of these unique supercars will be built beginning in December, 2008.

The Hurst/Viper will feature the new Hurst HARD-DRIVE® gold pistol-grip shifter, Hurst forged aluminum wheels, Katzkin leather interior, Michelin Pilot Sport PS2 tires, Corsa exhaust and Moton Club Sport adjustable coil-over suspension with Eibach springs. In honor of the Golden Anniversary the vehicle will be available exclusively in Hurst's legendary color combinations of Black with Gold stripes and White with Gold stripes. The interior features a special Katzkin charcoal leather with Hurst embroidered logos, gold thread detailing and perforated leather inserts.

"We are extremely proud to offer another milestone Hurst vehicle," states Nate Shelton, Chairman of Hurst Performance Vehicles. "The 50 year legacy of Hurst is matched by very few companies; it is truly something to celebrate. We are looking forward to 50 more years of delivering Hurst performance and value to our fans and enthusiasts."

Hurst Performance Vehicles has partnered with the Woodhouse Auto Family of Blair, Nebraska to build a very special Hurst/Viper for charity. HURST/Viper #01 features a unique flat-finish Hurst Gold exterior paint, black racing stripes and black-chrome Hurst wheels. This vehicle will be auctioned at the Barrett-Jackson Scottsdale Auction on January 17<sup>th</sup>, 2009 with a portion of the proceeds donated by Woodhouse to Victory Junction, a year-round camping facility for children for chronic medical conditions or serious illnesses. The new camp will be built in Kansas City, Kansas.

Lance Pittack, Owner/Principal of Woodhouse Automotive Family states "We are thrilled to partner with Hurst to help Victory Junction to provide a life-changing experience for these very deserving children and their families. We are donating the profits from the sale of this very special #01 HURST/Viper to help build the newest Victory Junction camp here in the Midwest".

Joining Woodhouse and Hurst with donations for this vehicle are suppliers Moton Suspension Technology, Corsa Performance Exhaust, Hurst Shifters and Katzkin Leather. HURST/Vipers are available for individual order through Hurst Performance Vehicles and Woodhouse Dodge.

### **About Hurst Performance**

*Founded in 1958, Hurst Performance is one of the most recognized and revered names in the automotive performance arena. The Hurst brand has long been synonymous with speed, performance and quality, with an impressive track-record of pioneering high performance products and vehicles for all forms of motorsports and hot-rodding. Hurst was one of the first specialty companies to partner with the OEMs and bring enthusiasts limited edition performance vehicles like the legendary Hurst/Olds 442. For more information please visit [www.Hurst-Performance.com](http://www.Hurst-Performance.com).*

### **About The Woodhouse Auto Family**

*Woodhouse Auto Family is a successful family-owned business which has sold vehicles in all 50 states. The Woodhouse Auto Family consists of 7 dealership franchises in the Omaha, Nebraska metro area. Woodhouse Chrysler, Dodge and Jeep have consistently been in the top 10 sales position for the Pentastar Corporation. In addition, Woodhouse has been a leader in new Dodge Viper sales for the past 8 years. With an extensive background in racing and performance Woodhouse also leads in performance modifications of the Dodge Viper SRT10.*

### **About Victory Junction**

*Victory Junction is a year-round camping environment for children, ages 6 to 16, with chronic medical conditions or serious illnesses. Founded by Kyle and Pattie Petty in honor of their son Adam, the camp is located in Randleman, N.C. with a second location opening soon in Kansas City, Kan. Victory Junction offers programs for 24 disease groups and maintains strong relationships with 22 partner hospitals. Victory Junction's mission is to provide life-changing camping experiences that are exciting, fun and empowering, in a safe and medically-sound environment. As a not-for-profit organization, the camp operates solely through the support of generous donors to provide this experience at no charge to children and their families. For more information, visit [www.victoryjunction.org](http://www.victoryjunction.org).*