

# THE BMW GROUP

## BMW PININFARINA GRAN LUSSO COUPÉ



The BMW Pininfarina Gran Lusso Coupé represents the debut collaboration between two time-honored companies. This one-off represents the exclusive interpretation of a four-seat luxurious BMW Coupé through the eyes of Pininfarina.

With its broad stance, the front of this BMW radiates sheer presence and dynamics. The trademark BMW kidney grille forms the central element of the front-end design, and all surfaces and lines take their bearings from it. It symbolically points directly to the powerful engine nestled behind it.

The designers set out to create the right proportions for this full-sized coupé. Surfaces display the elaborate form language of BMW while being sculpted with a clarity that is hallmark Pininfarina. Convex tapers along the side add a dynamic elegance and give the body its tautly athletic shape. Numerous details accentuate the elegance of the profile.

The interior welcomes both driver and passengers. Front and rear seats embrace all occupants with sporty side supports while providing the highest levels of comfort. At the same time, in keeping with BMW's driver focus, all driving-related controls are slightly angled toward the driver to be within optimal ergonomic reach.

Extensive handcraftsmanship enhances the ambience. Aged Kauri wood combined with the finest leather in black and a light Tobacco Brown lend the expansive cabin a special aura. Metal highlights in black chrome set a technical counterpoint to the natural materials.

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